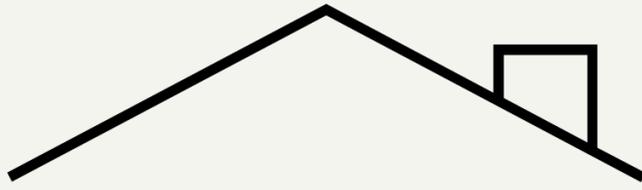


4TH ANNUAL



# THERE'S NO PLACE LIKE HOME GALA

SEPTEMBER 27, 2026 | 5:00PM

*Ticket Concourse at Union Station*

*Benefiting*



Ronald  
McDonald  
House®  
LOS ANGELES

## 2026 HONOREES:

**Heart & Hands Award:**

Drs. Reggie & René Webb & The Webb Family

**Heart of the House Award:**



**House Heroes Award:** Go Gold Clubs

*Premier Sponsor*



*Presented Through the Generosity of an Anonymous Lead Donor*

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# THERE'S NO PLACE LIKE HOME GALA

## About Ronald McDonald House Los Angeles

**Ronald McDonald House Los Angeles provides comfort, care and support to critically ill children and their families.** Our House provides free temporary housing to accommodate 75 families each night giving them the amenities of any typical home, including a room, communal kitchen, laundry rooms, and much more.

Since opening our doors in 1980, Ronald McDonald House Los Angeles has provided a "Home away from home" to families while their child receives treatment at one of our partner hospitals. Our vision is to create a community where children and their families embrace life and healing with a sense of hope, enthusiasm, courage and joy.

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***"Having our family close was everything. It gave us somebody to talk to, somebody to keep us believing, somebody to keep us going and keep us fighting.***

***– Davis-Perez Family***

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## About the Event

**Join us for our 4th Annual "There's No Place Like Home" Gala** to celebrate the hope and healing impact of our program. Together, we will recognize three honorees who, each in their own way, have contributed to making our House a "home".

Guests will enjoy a red-carpet arrival with a champagne greeting, decadent hors d'oeuvres, a silent auction, and live entertainment. Mingle with local community members before entering the Union Station Ticket Concourse for dinner and the program. Throughout the evening, attendees will have the opportunity to bid on exclusive live auction items and hear from a family whose life has been impacted by our House.

This event is a celebration of the incredible journey we've shared with families in need. We look forward to celebrating with you!

# Sponsorship Opportunities

## Heart and Hands Title Sponsor • \$25,000

- Two tables of ten with prominent seating placement
- A speaking opportunity at the event, if desired
- Logo/Representation as "Title Sponsor" on all collateral, invitations, signage, step & repeat and press materials
- Two bottles of champagne at each table
- Full page color advertisement in event program with preferred placement
- Premier recognition at pre-event cocktail reception
- Express check-in at event
- 3 pre-event digital communication sponsor spotlights
- Recognition in post-event digital communications
- Logo recognition on our website
- Prominent social media and newsletter recognition

## Comfort Presenting Sponsor • \$15,000

- One table of ten - superior seating placement
- Logo/Representation as "Presenting Sponsor" on invitation, signage, step & repeat and press materials
- Two bottles of champagne at table
- Full page color advertisement in event program
- Express check-in at event
- 2 pre-event digital communication sponsor spotlights
- Recognition in post-event digital communications
- Logo recognition on our website
- Prominent social media and newsletter recognition

# Sponsorship Opportunities

## Care Sponsor • \$10,000

- One table of ten - favored seating placement
- Two bottles of champagne at table
- Logo/Representation on collateral and signage
- Half page full color advertisement in program
- Express check-in at event
- 1 pre-event digital communication sponsor spotlight
- Recognition in post-event digital communications
- Logo recognition on our website
- Two sponsor posts on social media and newsletter recognition

## Support Sponsor • \$5,000

- One table of ten
- Logo recognition on event signage
- Quarter page full color advertisement in program
- Express check-in at event
- Recognition in pre-event digital communications
- Recognition in post-event digital communications
- Logo recognition on our website
- One sponsor post on social media and newsletter recognition

## Kindness Sponsor • \$3,000

- Four individual tickets
- Company or individual's name on event signage
- Quarter page advertisement in program
- Mention on social media and newsletter

## Individual Ticket • \$400

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# THERE'S NO PLACE LIKE HOME GALA

## Underwriting Opportunities

- **\$15,000** · Venue Site Rental
- **\$10,000** · Hosted Cocktail Hour
- **\$10,000** · Parking
- **\$7,500** · Red Carpet Arrival & Champagne Greet
- **\$5,000** · Invitations & Save the Dates
- **\$5,000** · Event Program Book
- **\$5,000** · Wine Service
- **\$4,000** · Auctioneer
- **\$3,500** · Guest Party Favors
- **\$3,500** · Event Signage
- **\$3,500** · Event Photographer
- **\$3,000** · Cocktail Hour Entertainment
- **\$3,000** · Honoree Awards

Underwriting opportunities can be divided between more than one underwriter.

### All underwriting opportunities include:

- Company or individual's name on event signage
- Quarter page advertisement in program
- Mention on social media and newsletter
- Recognition in pre-event digital communications
- Recognition in post-event digital communications
- Four individual tickets

All underwriting opportunities are customizable in alignment with Ronald McDonald House Los Angeles event staff

# Program Dimensions and Specifications

**\$1,000** • Full Page Acknowledgement

**\$750** • Half Page Acknowledgement

**\$500** • Quarter Page Acknowledgement

**\$350** • Non-Profit Quarter Page

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## Acknowledgement Graphic Requirements

Resolution: 300 dpi

Color: Full Color

Build Acknowledgment to Size - *No Bleeds*

### ***File Formats:***

Any version of: InDesign, TIFF, EPS, JPEG, Illustrator, Photoshop or PDF (No Quark, please)

Please include fonts, or convert fonts to outlines

**Full Page Acknowledgment: Width 8" x Height 10.5"**

**1/2 Page Acknowledgment: Width 8" x Height 5.25"**

**1/4 Page Acknowledgment: Width 4" x Height 5.25"**

***Acknowledgment Deadline: September 5, 2025***

**Questions?** Please contact Chris Garcia, Director of Development - [CGarcia@rmhcsc.org](mailto:CGarcia@rmhcsc.org)

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**THERE'S NO PLACE  
 LIKE HOME GALA**

**SPONSOR, PROGRAM ACKNOWLEDGEMENT  
 OR TICKET PAYMENT FORM**

Please complete and return by **September 5, 2026** for inclusion on event signage and for inclusion in program.

Logo information:

1. In order to ensure the best possible reproduction of your logo, we require that you send us an Adobe Illustrator file (.eps or .ai). All fonts in the logo should be converted to outlines, and please include the file extension (.eps) in the file name. Be sure to include a color version as well as a solid black version of your logo. We cannot guarantee that the quality of your logo will be preserved when a JPEG file is submitted for reproduction on a banner. If we determine that the logo quality is at risk of being compromised, we will recognize your organization in printed text rather than with your logo.
2. What URL would you like us to link your logo to? \_\_\_\_\_
3. How you would like your name or company listed on signage and website? \_\_\_\_\_

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Heart &amp; Hands Title Sponsor ~ \$25,000</b><br><input type="checkbox"/> <b>Care Sponsor ~ \$10,000</b><br><input type="checkbox"/> <b>Kindness Sponsor ~ \$3,000</b><br><input type="checkbox"/> <b>Full Page Acknowledgement ~ \$1,000</b><br><input type="checkbox"/> <b>Quarter Page Acknowledgement ~ \$500</b><br><input type="checkbox"/> <b>Underwriting _____ \$ _____</b><br><input type="checkbox"/> <b>I am not able to attend, but would like to make a donation \$ _____</b> | <input type="checkbox"/> <b>Comfort Presenting Sponsor ~ \$15,000</b><br><input type="checkbox"/> <b>Support Sponsor ~ \$5,000</b><br><input type="checkbox"/> <b>Individual Ticket ~ \$400</b><br><input type="checkbox"/> <b>Half Page Acknowledgement ~ \$750</b><br><input type="checkbox"/> <b>Nonprofit Acknowledgement ~ \$350</b> |
|--|---|

- Please invoice me**
 **Check enclosed**
 **AmEx**
 **Visa**
 **MC**

Name \_\_\_\_\_ Address \_\_\_\_\_  
 CC# \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

**Ronald McDonald House Los Angeles Special Events Office**  
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