



A FEW GOOD MEN AND WOMEN GALA

HONORARY CHAIRS

Julie and Don Knabe

BENEFITTING



Ronald
McDonald
House®
LONG BEACH

Wednesday, October 29th, 2025 | 5 - 9 PM

**Hyatt Regency Long Beach
200 S. Pine Ave Long Beach, CA 90802**

INTRODUCING THE CLASS OF 2025 HONOREES:

Jean Bixby Smith
Barbara Blackwell
Carolyn Caldwell

Nancy Foster
John Freeborn
John Fylpaa

Honorable Alan Lowenthal
Chris Steinhauser
Alfredo Velasco

SPONSORSHIP OPPORTUNITIES

JOIN OUR SPONSOR FAMILY

We invite you to join us for the eleventh anniversary Few Good Men and Women Gala - A premier fundraising event in Long Beach. We are excited to welcome up to 700 attendees to this memorable evening.

Sponsors of this flagship event have raised vital funds each year to directly benefit pediatric patients and their families. Thanks to the incredible generosity of our donors and sponsors, the 2024 gala raised enough to cover the cost of serving 1,167 guests—each for an average 10-day stay—at \$250 per night.

Create an Impact by aligning with a well-respected and trusted Brand – Ronald McDonald House Charities, where Children's Hospitals around the world have entrusted our care of families in need.

Build Community while sharing the joy of serving your community by strengthening community connections, partnerships and creating opportunities.























Case for the Support

- 47% of patients are being treated in the Neonatal ICU units
- 87% of families are first time guests
- 13% of families often welcomed back for continued care
- 68% are unable to contribute financially toward their stay
- 6% of families travel internationally to receive care & support
- 54% of families reside in Los Angeles County

"Figuring out where to stay, how long, comfortability, proximity, to the hospital.... these are all things that as a family in the middle of a crisis we didn't have to worry about. The LBRMH allowed us to focus on the welfare of our daughter and grandchild with the most safe and comfortable stay."

*With sincerest gratitude,
Lopez-Rivera Family, Wight, Chrietberg Family*

BENEFITS

Levels	Title \$50,000	Presenting \$25,000	Diamond \$15,000	Gold \$10,000	Silver \$5,000	VIP Pair (\$1,500)
Invitation to VIP Cocktail Reception September 24						
Recognition on event signage and websites						
Recognition in event video	Logo	Logo	Logo	Logo	Name	
Recognition in program	Logo	Logo	Logo	Logo	Name	Name
Social media recognition across all platforms						
Tables	Two (20 seats)	One (10 seats)	One (10 seats)	One (10 seats)	One (10 seats)	2 seats
Color advertisement in program	Full Page	Full Page	Half Page	Half Page	Quarter Page	
Annual Adopt-A-Room	Common Space (\$15,000)	Common Space (\$10,000)	Guest Room (\$7,500)	Kitchen Cubby (\$2,500)		
Recognition on stage						
Promotional giveaway opportunities						

UNDERWRITING OPPORTUNITIES

If you or someone you know is willing to underwrite all or a portion of the items listed below, please provide your name, amount and payment information on the last page of this packet and return it to Long Beach Ronald McDonald House, 500 E 27th Street, Long Beach CA. 90806

Underwriters will be acknowledged on the A Few Good Men and Women website, event signage and in the event program. Thank you for your support!

_____ **Hosted Cocktail Hour \$15,000** – held October 29, from 5pm – 6:30pm

_____ **VIP Cocktail Reception \$15,000** – held for Honorees and top Sponsors

SOLD _____ **Hosted Red & White Wine** – wine service for gala dinner

_____ **Program Book \$8,000** – provides for Printed and Digital Programs and Tribute Book

_____ **Printing & Signage \$7,500** – banners, signs, and posters will be at the event

_____ **Event Parking \$6,500** – if desired, each car parked will receive a token from your company

_____ **Red Carpet Arrival \$3,000** – make everyone feel special on the red carpet

_____ **Videographer \$1,500** – guests and honorees will be captured experiencing the event

SOLD _____ **Honoree Meet & Greet \$1,500** – host the first gathering of our Class of 2025 Honorees

_____ **Cocktail Hour Entertainment \$1,000** – DJ will bring 90 minutes of energy and fun

_____ **Photographer \$1,000** – will capture memorable moments and historical perspectives

_____ **Staging & Runway \$3,000** - will elevate the atmosphere and guide the night's excitement

_____ **Volunteer Meals \$3,000** - fueling the generosity behind the gala

_____ **Honoree Gifts \$2,000** - a heartfelt token of gratitude for those who inspire us

_____ **Photobooth \$1,000** - picture-perfect moments to remember a meaningful night

_____ **Auctioneer \$6,000** - driving the excitement that fuels our mission

***Any underwriting opportunity over \$5,000 can be divided between two or more underwriters.**

All underwriting opportunities include:

Recognition in event program, the LBRMH Honor Roll and other marketing collateral.

For recognition to be included on signage and in event program,
commitment must be submitted by **October 6, 2025**

PROGRAM DIMENSIONS AND SPECIFICATIONS FOR ACKNOWLEDGEMENT OR ADVERTISING

\$1,500 - FULL PAGE

\$800 - HALF PAGE

\$400 - QUARTER PAGE

GRAPHIC REQUIREMENTS*:

Resolution: 300 dpi

Color: Full Color

Build acknowledgement to size - no bleeds

File Formats:

Any version of: InDesign, Illustrator, Photoshop, EPS, JPEG, PNG, or PDF (No Quark Please)

Please include fonts, or convert fonts to outlines

*We have experienced staff who are available to assist with acknowledgement design(s).

Full Page:

Width 8" x Height 10.5"

1/2 Page:

Width 8" x Height 5.25"

1/4 Page:

Width 4" x Height 5.25"

Deadline: October 6, 2025

QUESTIONS:

(562) 285-4308

500 E. 27th Street

Long Beach, CA 90806

ssosa@rmhcsc.org

TICKET OPTIONS / PAYMENT FORM

- | | | | |
|---|----------|---|---------|
| <input type="checkbox"/> Title Sponsor | \$50,000 | <input type="checkbox"/> Full Page Acknowledgement | \$1,500 |
| <input type="checkbox"/> Presenting Sponsor | \$25,000 | <input type="checkbox"/> Half Page Acknowledgement | \$800 |
| <input type="checkbox"/> Diamond Sponsor | \$15,000 | <input type="checkbox"/> Quarter Page Acknowledgement | \$400 |
| <input type="checkbox"/> Gold Sponsor | \$10,000 | <input type="checkbox"/> Underwriting_____ | \$_____ |
| <input type="checkbox"/> Silver Sponsor | \$5,000 | | |
| <input type="checkbox"/> VIP Pair | \$1,500 | | |

- ☐ **I am unable to attend but would like to make a donation \$_____**
(Suggested donation \$250 (cost per one night stay for a family)

Logo Information

a) In order to ensure the best possible reproduction of your logo, we require that you send us an Adobe Illustrator file (.eps or .ai). All fonts in the logo should be converted to outlines, and please include the file extension (.eps) in the file name. Be sure to include a color version as well as a solid black version of your logo.

b) A JPEG file is an acceptable format for recognition on our website; however, we cannot guarantee that the quality of your logo will be preserved when a JPEG file is also submitted for reproduction on a banner. If we determine that the logo quality is at risk of being comprised, we will recognize your organization in printed text rather than with your logo.

c) What URL would you like us to link your logo to? _____

d) How you would like your name or company listed on signage and website? _____

Please complete and return the enclosed application form by September 1, 2024 for inclusion on event signage and for inclusion in program. Please indicate your preferred method of payment.

Name_____ Phone_____ Email_____

Address_____ City_____ State_____ Zip_____

FORM OF PAYMENT:

- ☐ Check* ☐ Credit Card Amount: \$ _____ Card Number: _____
- ☐ Invoice Exp. Date: _____ CVV Code: _____

****Please make check payable to: Long Beach Ronald McDonald House or LBRMH***

Long Beach Ronald McDonald House - 500 E. 27th Street Long Beach, CA 90806

Cheryl Riddle: (562) 285-4303 - criddle@rmhcsc.org