



7th Annual

A FEW
GOOD MEN
GALA

Sponsored by

*Don Temple Family
Charitable Foundation*

Thursday, December 2, 2021

Pacific Room at the Long Beach Arena
300 East Ocean Boulevard | Long Beach, CA 90802

Benefiting



Presented by
Molina Rudy Family Fund

SPONSORSHIP OPPORTUNITIES

INTRODUCING THE CLASS OF 2021 HONOREES:

Jim Breslauer

Mario Cordero

Charles Durnin, M.D.

Willie Goffney, M.D., F.A.C.S.

Phil Jones

Gordon Lentzner

George M. Murchison

Mike Murchison

Michael O'Toole

David Sommers

Roland Spongberg

**We continue to monitor all COVID-19 guidelines and are working closely with our city and convention center partners to ensure a safe event for all. As we know more about what guidelines will be in place for A Few Good Men Gala, we will communicate this promptly to all attendees.*

A FEW GOOD MEN GALA 2021

Dear Friends,

Please join us for a very special evening on Thursday, December 2, 2021 at the Pacific Room at the Long Beach Arena. Now in its seventh year, "A Few Good Men" is our signature gala event honoring esteemed gentlemen of the community. Each Honoree will walk the runway in a men's fashion show benefiting the Long Beach Ronald McDonald House. Honorees are well-known throughout the region for generous philanthropic contributions to the communities they serve and beyond.

Gala guests will enjoy a red carpet arrival with a champagne greeting, decadent hors d'oeuvres, a silent auction and a chance to mix and mingle with the who's who of our local community before entering the ballroom for dinner and an exciting show featuring fashion from a local men's fashion partner. In addition, attendees will have an opportunity to bid on a priceless, uniquely selected experience with each Honoree, and hear first-hand from a family who has stayed at the House.

The Long Beach Ronald McDonald House is a "home away from home" for families with critically-ill children undergoing treatment at nearby hospitals and medical facilities. The House opened its doors in December 2011 with the goal of creating a place where children and their families embrace life and healing with a sense of hope, enthusiasm, courage, and joy.

We sincerely hope you'll join in our efforts to recognize our deserving Honorees by purchasing a table at the 2021 7th Annual A Few Good Men Gala benefiting the Long Beach Ronald McDonald House.

Sincerely,

Cheri Bazley
Executive Director
Long Beach Ronald McDonald House



A FEW
GOOD MEN

WHY BECOME A SPONSOR

SERVE your community by actions, not words.

Build **RELATIONSHIPS** between your Brand/Company and our affluent market.

ALIGN with a well-respected and trusted Brand - Ronald McDonald House Charities®.

95% brand recognition in the United States.

Global reach in 52 countries and regions.

Serving countless families and children since 1975.

Increase **VISIBILITY** - "Your company" logo on promotional media package (event entry forms, email blasts, magazine and newsprint advertising and web ads).

STRENGTHEN employee loyalty.

EXCLUSIVITY - Your name/company featured on signage, print and web material.

ENGAGE your community through example by showing support for the Long Beach Ronald McDonald House.



A FEW
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SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$50,000

- Two tables of eight – front row
- Exclusive VIP amenities custom-tailored to sponsor's taste (such as an additional table at event, limo transportation, or a private VIP reception)
- A speaking opportunity at the event, if desired
- Premier logo placement on the event presentation
- Logo/Representation as "Title Sponsor" on all collateral, invitations, signage, and step & repeat
- Recognition as "Title Sponsor" in all press materials
- Two bottles of champagne at each table
- Recognition in sponsorship section of event program
- Full page color advertisement in event program with preferred placement
- Premier recognition at pre-event cocktail reception
- Pre-event cocktail party invites for fifteen guests
- Recognition in pre-event video
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Recognition in one quarterly newsletter
- Logo recognition on our website

PRESENTING SPONSOR - \$25,000

- Two tables of eight – front row
- Logo/Representation as "Presenting Sponsor" on invitation, signage and step & repeat
- Recognition as "Presenting Sponsor" in the press
- Two bottles of champagne at each table
- Recognition in sponsorship section of event program
- Full page color advertisement in event program
- Premier recognition at pre-event cocktail reception
- Pre-event cocktail party invites for ten people
- Recognition in pre-event video
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Recognition in one quarterly newsletter
- Logo recognition on our website

DIAMOND - \$15,000

- One table of eight (superior seating)
- Two bottles of champagne at table
- Logo/Representation on signage
- Recognition in sponsorship section of event program
- Half page full color advertisement in program
- Premier recognition at pre-event cocktail reception
- Pre-event cocktail party invites for eight people
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Recognition in one quarterly newsletter
- Logo recognition on our website

GOLD - \$10,000

- One table of eight (favored seating)
- Logo/Representation on collateral and signage
- Recognition in sponsorship section of program
- Half page full color advertisement in program
- Recognition at pre-event cocktail reception
- Pre-event cocktail party invite for six people
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Recognition in one quarterly newsletter
- Logo recognition on our website

SILVER - \$5,000

- One table of eight (preferred seating)
- Logo/Representation on collateral and signage
- Recognition in sponsorship section of program
- Quarter page full color advertisement in program
- Recognition at pre-event cocktail reception
- Pre-event cocktail party invites for four people
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Recognition in one quarterly newsletter
- Logo recognition on our website

BRONZE - \$2,500























































- One table of eight
- Quarter page advertisement in program
- Company or individual's name in event program
- Invitation to annual LBRMH donor recognition party

INDIVIDUAL TICKET - \$250

**Based upon City and Venue guidelines, table guest count may change.*

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BENEFITS

BENEFIT	Title Sponsor \$50,000	Presenting Sponsor \$25,000	Diamond Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
Exclusive VIP Amenities						
Two tables of eight						
One table of eight						
Logo/representation on all collateral, invitation, signage and step & repeat						
Recognition as Title or Presenting Sponsor in all press materials						
Bottle(s) of champagne at table(s)						
Recognition as sponsor in event program						
Full page color advertisement in program						
Half page color advertisement in program						
Quarter page color advertisement in program						
Recognition on event signage						
Recognition in one quarterly newsletter						
Recognition at pre-event cocktail reception						
Recognition in pre-event video						
Express check-in						
Invitation to annual LBRMH donor recognition party						

UNDERWRITING OPPORTUNITIES

If you or someone you know is willing to underwrite all or a portion of the items listed below, please indicate the name and amount in the appropriate box and return with your payment. Underwriters will be acknowledged on the A Few Good Men signage and in the event program. Thank you!

Event Program \$8,000	Fashion Show Production \$7,500	VIP Cocktail Reception (Sept 30) \$10,000
Mobile Bidding Software \$6,000	Videographer \$6,000	Parking \$5,000
Invitations/Save the Dates \$5,000	Party Favors \$4,500	Silent Auction \$4,000
Social Media/Photo Opportunity \$3,000	Opportunity Drawing Prizes \$3,000	Red Carpet Arrival & Champagne Greet \$3,000
Cell Phone Charging Stations \$2,500	Event Signage \$2,000	Cocktail Hour Entertainment \$1,000

SOLD

***Any underwriting opportunity can be divided between more than one underwriter.**

All underwriting opportunities include:

Recognition in event program, invitation to annual LBRMH donor recognition party, and recognition in one quarterly newsletter.

All underwriting opportunities over \$2,000 include:

Two tickets to A Few Good Men Gala

Deadline:

For recognition to be included on signage and in event program, commitment must be submitted by: Friday, November 19, 2021

Underwriting Opportunities already sold:

Hosted Event Cocktail Hour - \$15,000

Auctioneer - \$1,500

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GALA

**PROGRAM
DIMENSIONS
SPECIFICATIONS**

\$1,500 FULL PAGE ACKNOWLEDGMENT

\$800 HALF PAGE ACKNOWLEDGMENT

\$500 QUARTER PAGE ACKNOWLEDGMENT

\$350 - NON-PROFIT QUARTER PAGE ACKNOWLEDGMENT

GRAPHIC REQUIREMENTS*:

Resolution: 300 dpi

Color: Full Color

Acknowledgment Sizes: Width x Height

Build acknowledgment to size - no bleeds

File Formats:

Any version of: InDesign, TIFF, EPS, JPEG, Illustrator, Photoshop or PDF (No Quark please)

Please include fonts, or convert fonts to outlines

***We have a dedicated in-house design team to assist with any design(s).**

ACKNOWLEDGMENT:

Full Page Acknowledgment:

Width 7.75" x Height 7.75"

1/2 Page Acknowledgment:

Width 7.75 in" x Height 3.75"

1/4 Page Acknowledgment:

Width 3.75" x Height 3.75"

Acknowledgment Deadline: November 19, 2021

QUESTIONS:

t 562 285 4309

f 562 285 4399

500 E. 27th Street

Long Beach, CA 90806

rjackson@rmhcsc.org

SPONSORSHIP/PROGRAM ACKNOWLEDGMENT OR TICKET PAYMENT FORM

- | | | | |
|---|----------|--|----------|
| <input type="checkbox"/> Title Sponsor | \$50,000 | <input type="checkbox"/> Full Page Acknowledgment | \$1,500 |
| <input type="checkbox"/> Presenting Sponsor | \$25,000 | <input type="checkbox"/> Half Page Acknowledgment | \$800 |
| <input type="checkbox"/> Diamond Sponsor | \$15,000 | <input type="checkbox"/> Quarter Page Acknowledgment | \$500 |
| <input type="checkbox"/> Gold Sponsor | \$10,000 | <input type="checkbox"/> Non-profit Quarter
Page Acknowledgment | \$350 |
| <input type="checkbox"/> Silver Sponsor | \$5,000 | <input type="checkbox"/> Underwriting _____ | \$ _____ |
| <input type="checkbox"/> Bronze Sponsor | \$2,500 | | |
| <input type="checkbox"/> Individual Ticket | \$250 | | |

If you're not able to attend but would like to make a donation \$ _____

If you're not able to attend but would like to fund a family's stay \$ _____

Logo Information

a) In order to ensure the best possible reproduction of your logo, we require that you send us an Adobe Illustrator file (.eps or .ai). All fonts in the logo should be converted to outlines, and please include the file extension (.eps) in the file name. Be sure to include a color version as well as a solid black version of your logo.

b) A JPEG file is an acceptable format for recognition on our website; however, we cannot guarantee that the quality of your logo will be preserved when a JPEG file is also submitted for reproduction on a banner. If we determine that the logo quality is at risk of being compromised, we will recognize your organization in printed text rather than with your logo.

c) What URL would you like us to link your logo to? _____

d) How you would like your name or company listed on signage and website? _____

Please complete and return the enclosed application form by Nov 19, 2021 for inclusion on event signage and for inclusion in program. Please indicate your preferred method of payment.

Check enclosed Please invoice Amex Visa MC

Name _____ Address _____

Card # _____ Exp ____/____ Signature _____ Date _____

Phone _____ Email _____

Long Beach Ronald McDonald House – 500 E. 27th Street, Long Beach, CA 90806

Rebecca Jackson Lai Tel: 562-285-4309 – Email: rjackson@rmhscs.org

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