



## About The Event - "Heroes for Healing"

November 14, 2021

Heroes for Healing is Camp's signature gala re-imagined to highlight heroes from the community who are making a difference in the healing process of children with cancer and their families. Join us as we celebrate the hope and healing impact of our Camp program and honor our heroes. The Gala is a celebration of our heroes and their dedication to raising funds and building awareness for Camp. Joined by friends, sponsors, and numerous camp supporters, attendees will enjoy a special evening as we shine a light on our year of programming that our community has helped bring to the homes of our campers and their families.

### Sponsorship Opportunities

#### Title Sponsor- \$25,000

- Presenting sponsor with name recognition in mention of event and all print materials
  - Two tables of ten guests (20 guests total) with premier seating
- Full-page ad in program book with premier placement (i.e. back or inside front cover)
  - Custom :45 highlight video or ad during event
    - Premier Signage on the "step & repeat"
  - Logo placement in e-newsletter (5k+ households)
- Two exclusive social media placements (10k+ following)
  - Logo on event webpage

#### Heart of Gold Sponsor - \$15,000

- Two tables of ten guests (20 guests total) with premium seating
- Full page ad in program book with prominent placement (i.e. center page right or left)
- Custom :30 highlight video or ad during event
- Premium Signage displayed on the "step & repeat"
- Logo placement in e-newsletter (5k+ households)
- Exclusive mention on social media (10k+ following)
- Logo placement on event webpage

#### Rainbow of Hope Sponsor - \$10,000

- One table of ten guests with premium seating
- Full page ad in event tribute journal with prominent placement (i.e. center page right or left)
- Logo placement in e-newsletter (5k+ households)
- Exclusive mention on social media (10k+following)
- Logo placement on event webpage

#### Ray of Sunshine Sponsor - \$5,000

- One table of ten guests with premium seating
- Half-page ad in program book
- Logo placement on event webpage
- Mention on social media (10k+ following)

### Program & Ticket Sponsorships

#### Happy Camper Sponsor - \$2,500

Includes:

- 4 tickets with premium seating
- Half-page ad in program book
- Logo placement on event webpage
- Mention on social media (10k+ following)

#### Friend of Camp Sponsor - \$1,500

Includes:

- 2 tickets with premium seating
- Half-page ad in program book
- Logo placement on event webpage
- Mention on social media (10k+ following)

#### Program Book Advertising

Our event program book provides an opportunity for sponsors to pay tribute to our honorees, a Camper, volunteer, or our organization, and communicate their message to a variety of community stakeholders.

- Full Page - \$1,000
- Half Page - \$500

#### Individual Tickets - \$250

For additional information contact Jaime Byrne at [jaimebyrneevents@gmail.com](mailto:jaimebyrneevents@gmail.com)