

Ronald McDonald House Charities of Southern California

PARTNERSHIP OPPORTUNITIES



Volunteers from Reyes Holdings

working together to provide

COMFORT, CARE AND SUPPORT

to children and families in Southern California



Ronald McDonald
House Charities®
Southern California

ABOUT US

Our mission is to provide comfort, care and support to sick children and families throughout Southern California. We accomplish this through the following programs:



Ronald McDonald Houses

Houses located throughout Southern California help families stay close when a child is undergoing treatment at a nearby hospital. Our Houses provide private rooms, kitchens, free laundry and much more to serve over 200 families every night, 365 days a year.



Ronald McDonald Family Rooms

Our Family Rooms located inside of hospitals provide an oasis for parents with children in intensive care units, giving them a chance to sleep, shower, and connect with other families just steps away from their child's hospital bed.



Camp Ronald McDonald for Good Times

Camp has helped thousands of children with cancer and their families find hope, healing and a sense of normalcy through our year-round, medically supervised camp. Our 60-acre facility in the mountains of Riverside County include cabins, a pool, hiking trails and more!



Vince Bryson, CEO Ronald McDonald House Charities of Southern California

"In everything we do, we seek to lead with compassion, to focus on the critical needs of children, and to operate with accountability and transparency. Our incredible partners share our mission and values, and are vital to the community of care that surrounds our families with love and support."



THE NELSON FAMILY

Ronald McDonald House allowed us to be together and cope together. It helps families be together to take the time and learn how they're going to handle the difficult situation they're in."



WHY BECOME A PARTNER?

Serve your community by making a meaningful difference for local kids and families.

Build Relationships between your Brand/Company and our affluent market.

Align with a well-respected and trusted organization: Ronald McDonald House Charities® (ranked #2 in brand awareness for charities in the U.S.).

Strengthen employee loyalty.

Increase Visibility – “Your company” logo on promotional media package (event entry forms, email blasts, magazine and newspaper advertising and web ads).

Exclusivity – Your name/company featured on signage, print and web material.

Engage your community through example by showing support for Ronald McDonald House Charities of Southern California.

Opportunities to partner with us include:



Walk for Kids (Spring: April – June)

Our biggest fundraising event of the year, Walk for Kids attracts more than 9,000 participants annually to a fun, family-friendly celebration that helps raise funds and awareness for our work and programs.

Walk locations include:

- Los Angeles
- West Los Angeles
- Orange County
- La Quinta
- Long Beach
- Pasadena
- Bakersfield
- Fontana
- Ventura
- Antelope Valley

Form a Walk team to show off your company pride and support for local families, while building exposure for your brand among our community-minded participants.

Walk for Kids Media Highlights

- 9,000+ region-wide Walk for Kids attendees
- 60,000+ annual visits to Walk for Kids website (walkforkids.org)
- 25+ radio partners, including: KOST 103.5, K-EARTH 101 and KTLA
- Local news coverage, including: ABC7, Telemundo and NBC4
- Local advertising, including billboards, digital bulletins and social media



Visit
walkforkids.org
for more info!



RMHCSC Annual Golf Classic (Spring: May)

Join an elite group of Southern California businesses and executives for a relaxing day of golf, games, delicious food and entertainment at one of the region's most spectacular golfing destinations (Monarch Beach Golf Links). After the tournament, join us for a sunset reception and awards ceremony. Showcase your company logo throughout the tournament or create a foursome to connect with friends and colleagues for a great cause. Proceeds benefit all of the programs of Ronald McDonald House Charities of Southern California.



Visit
give.classy.org/rmhscgolf
for more info!



Program Galas (Fall: Sept. – Nov.)

Dress your best for our annual galas at locations across Southern California. Invite your closest friends to these exclusive events to enjoy delicious food, entertainment, silent- and live auctions, and heart-warming family stories. Celebrate with us while we recognize partners like you and hear first-hand how your support directly impacts children and families across Southern California.



Visit
rmhsc.org/chapter/events
for more info!



Meals of Love/Service Days

Strengthen your team by assembling a group to prepare a meal and/or participate in House projects for the families staying at one of our local Ronald McDonald Houses! Directly see the impact your team can make!



Workplace Giving

Encourage your employees to give back to their communities through a workplace giving campaign. Build enthusiasm by encouraging teams to compete for prizes, or boost giving by offering to match their charitable donations!



Young Professional Groups

Have fun building leadership skills, encourage community involvement, and grow your network, by supporting our young professionals group: Red Shoe Society.



Host a Fundraiser

Let us help you plan your own fundraiser or community event to showcase your support for local kids and families.



Naming Opportunities

Leave a legacy of compassion and care by displaying your company's name on a guest room or other public space inside one of our Ronald McDonald Houses, Ronald McDonald Family Rooms, and/or Camp Ronald McDonald for Good Times.



Our Partners Make a Difference!

Thanks to the support of our Founding Mission Partner, a portion of our annual operating costs are graciously funded by McDonald's and its local owner/operators. The remainder of our operating needs come from our generous community of individual and corporate partners who share our commitment to kids and families in Southern California. We greatly value any support you can afford – whether it's through cash donations, your time or fundraising efforts – to help us keep families close when it's most important.

Some of our incredible corporate partners include:



THE TELLO FAMILY

We would have never been able to afford taking our daughter to a top hospital out of state and giving her the medical attention she needed if it had not been for the House giving us a place to stay."



If you are interested in one or more partnership opportunities, please use the contact information below. Your support helps to create a legacy of care for children and families in Southern California!

Contact

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