



Ronald
McDonald
House®
LONG BEACH

Red SHOE
SOCIETY

Sponsorship Packet

THE RED SHOE SOCIETY
LONG BEACH PRESENTS
THEIR 8TH ANNUAL GALA

Love
is in the
Air

benefiting Long Beach Ronald McDonald House
"The House That Love Built"

FRIDAY

02.21.20

7-10 pm

VIP
ENTRANCE

6 pm

The Grand
4101 E. Willow Street Long Beach, CA 90815

562.285.4309 OR RJACKSON@RMHCSC.ORG

Dear Friends,

We are proud to invite you to the Red Shoe Society's 8th Annual Gala on Friday, February 21, 2020 at The Grand in Long Beach. This event will bring together supporters from throughout the community as this premier young professionals group hosts a night you will not forget.

Last year's fundraiser has already generated interest from a wide variety of businesses and individuals who want to participate this year! In addition to a great time, guests will enjoy a red carpet entrance, music, dancing, hosted beer and wine, heavy hors d'oeuvres, silent auction and bottle pull.

The Red Shoe Society is a group of young professionals with a collective goal to help make a difference in the lives of families with seriously ill children receiving treatment at a nearby medical facility. As stewards of the Long Beach Ronald McDonald House, Red Shoe Society members work together to raise money, volunteer their time and talents, and network with a slew of active community members.

Our Long Beach Ronald McDonald House was created as a way of alleviating at least a small part of the challenges faced by families by providing housing for them while their critically ill child is receiving medical care. Since opening its doors in December, 2011, the LBRMH has served more than 4,500 families, providing a valuable community service to families facing the most difficult of life's challenges: the illness of a child.

The Red Shoe Society is excited to host this special event open to the entire community to benefit the Long Beach Ronald McDonald House. With your help we'll reach our fundraising goal of \$50,000! You can help us help kids.

We sincerely hope you'll join in our efforts by sponsoring the Red Shoe Society Love is in the Air Gala benefiting the Long Beach Ronald McDonald House.

Sincerely,

Lauren

Lauren Deller
Event Chair
Love is in the Air Gala

Rebecca

Rebecca Jackson Lai
Development Director
Long Beach Ronald McDonald House



Sponsorship Levels & Benefits

BENEFIT	Title Sponsor \$10,000	Diamond Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000
Banner on Main Stage	●			
Representation as Presenting Sponsor on all collateral and step & repeat	●			
Special banner at event	●	●		
Logo on all sponsor banners	●	●	●	●
Recognition at event	●	●	●	●
Logo and Link on LBRMH website	●	●	●	●
Company mention in press releases	●			
Access for 10 guests to event	●			
Access for 8 guests to event		●		
Access for 6 guests to event			●	
Access for 4 guests to event				●
Entrance to early cocktail hour at 6 pm	●	●	●	●

Casino Table Sponsor: \$500

Includes: access for 2 guests to event, signage at casino table, logo on LBRMH website and logo on event signage.

Underwriting Opportunities

Hosted Beer & Wine: \$2,500

Entertainment: \$1,500

Signage: \$1,000

Food & Catering: \$2,500

Decorations/Décor: \$1,000

Photographer: \$500

Love is in the Air

Sponsorship Form

Company/Individual name: _____

Sponsorship Level: _____

Underwriting Opportunity: _____ Amount: \$ _____

Company/Individual Address:

Primary Contact Information:

Street Address: _____

Name: _____

City: _____

Phone Number: _____

State: _____ Zip: _____

Email: _____

Company URL: _____

Logo Submission Information

a) In order to ensure the best possible reproduction of your log, we require that you send us an Adobe Illustrator file (.eps or .ai). All fonts in the logo should be converted to outlines, and please include the file extension (.eps) in the file name. Be sure to include a color version as well as a solid black version of your logo.

b) A JPEG file is acceptable formation for recognition on our website, however, we cannot guarantee that the quality of your logo will be preserved when a JPEG file is submitted for reproduction on a banner. If we determine that the logo quality is at risk of being compromised, we will recognize your organization in printed text rather than with your logo

c) Please include URL you would like us to link your logo to if different from company URL

Please include your preferred method of payment:

Check Enclosed Please Invoice

If you would like to use a credit card, please complete the following information: Amex Visa MC

Name: _____ Address: _____

City: _____ St. _____ Zip: _____

Credit Card #: _____ Exp. Date: ____/____/____

Signature: _____ Date: _____

Mail sponsorship form and payment to:

Attn: Rebecca Jackson Lai, Long Beach Ronald McDonald House - 500 E. 27th Street, Long Beach, CA 90806

For questions, please contact:

Rebecca Jackson Lai, Development Director - Tel: 562.285.4309 - Fax: 562.285.4399 - Email: rjackson@rmhsc.org