

RONALD McDONALD HOUSE LOS ANGELES

■■■■■■■■■■ PRESENTS ■■■■■■■■■■

GIVE EASY

SPONSORSHIP OPPORTUNITIES

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A NIGHT TO CELEBRATE HOPE

THURSDAY, NOV. 7 2019

AVALON HOLLYWOOD

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FOR MORE INFORMATION, CONTACT MELISSA MALONE, DIRECTOR OF DEVELOPMENT
AT MMALONE@RMHCSC.ORG • 323.644.3082

HONOREE

CORPORATE CHAMPION AWARD



FEATURING
A SPECIAL PERFORMANCE
BY
BLAKE LEWIS
& THE DOWNTOWN HOOLIGANS



MISSION

To provide comfort, care and support children and families in Southern California.

VISION

A community where children and their families embrace life and healing with a sense of hope, enthusiasm, courage and joy.

VALUES

Compassion, Integrity, Respect, Innovation and Transparency.

For almost forty years, the Los Angeles Ronald McDonald House has offered a home away from home for families with seriously ill children receiving treatment at area hospitals, free of charge. In 2019, our 75 family room daily occupancy has soared to full capacity with an average daily waiting list of 50 families. That means we host an average of 250 family members 7 days per week/365 days per year. The support we receive from this annual event is a critical piece in our ability to serve all these families who need our House to be close to their child during the treatment and healing process.

Welcome to "Give Easy," an exclusive Speak Easy themed gathering benefitting the Ronald McDonald House Los Angeles. We invite you to this special evening of creative dishes, entertainment, dancing, heartwarming stories from some of our families and so much more. This year's Give Easy event will honor AT&T – Los Angeles for their generosity, leadership and service to our community. We anticipate a celebrity honoree and other possible honorees to be announced prior to the event. We humbly ask that you join these honorees in their commitment to the Los Angeles Ronald McDonald House by sponsoring a group of friends and business partners for the evening, purchasing a digital ad/tribute to be displayed at the event, or donating an item for our raffle and/or live auction.

It's hard to overstate the impact that a few simple ingredients – a comfortable bed, a warm meal or a friendly chat with another parent – can have on a family who has given up everything to help their child heal. Your support is vital to the mission of the Los Angeles Ronald McDonald House, and a gift to thousands of families every year when they need it most.

We look forward to celebrating with you.

Thankfully,

A handwritten signature in black ink, appearing to read "Susan Steen".

Susan Steen
Committee Chair

A handwritten signature in black ink, appearing to read "Manny Loya".

Manny Loya
Executive Director



**Ronald
McDonald
House®**
LOS ANGELES

GIVE EASY

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$100,000

Your sponsorship will keep the lights on for our families at the House for an entire year.

- Friend of the House recipient
- Five minute recipient speech during event
- Party of 50 VIP guests
- Logo inclusion on the photo booth pictures
- Logo placement on the Save-The-Date and official invitation
- Sponsor mention in the pre-event and post event press releases
- Thank you post on social media from RMDH LA
- Digital download link to event photos for your promotional and social media usage
- Opportunity to gift or sample your product at the event
- Logo prominently displayed on the “Step & Repeat”
- Inclusion in the sponsor video prominently featured on the venue’s digital screens throughout event
- Logo on website with direct link to sponsor homepage
- Room naming opportunity for life of the building

PLATINUM SPONSOR – \$50,000

Your sponsorship will keep our families in clean rooms, kitchens and play areas by supporting three months of housekeeping.

- Party of 40 VIP guests
- Logo placement on the Save-The-Date and official invitation
- Sponsor mention in the pre-event and post event press releases
- Thank you post on social media from RMDH LA
- Digital download link to event photos for your promotional and social media usage

- Opportunity to gift or sample your product at the event
- Logo displayed on the “Step & Repeat”
- Inclusion in the sponsor video prominently featured on the venue’s digital screens throughout event
- Logo on website with direct link to sponsor homepage
- Room naming opportunity for life of the building

GOLD SPONSOR – \$25,000

Your sponsorship will cover water and gas for our families for one full year.

- Party of 30 VIP guests
- Logo placement on the Save-The-Date and official invitation
- Sponsor mention in the pre-event and post event press releases
- Thank you post on social media from RMDH LA
- Digital download link to event photos for your promotional and social media usage
- Opportunity to gift or sample your product at the event
- Logo displayed on the “Step & Repeat”
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- Logo on website with direct link to sponsor homepage
- Room naming opportunity for life of the building

SERIOUSLY SWANKY SPONSOR – \$15,000

Your sponsorship supports our Family Support Services program for one month.

- Exclusive food stations signage with sponsor name/logo
- Party of VIP 20 guests

- Sponsor mention in the pre-event and post event press releases
- Thank you post on social media from RMDH LA
- Inclusion in the sponsor video prominently featured on the venue’s digital screens throughout event
- Digital download link to event photos for your promotional and social media usage
- Logo on website with direct link to sponsor homepage
- Room naming opportunity for one year

SILVER SPONSOR – \$10,000

Your sponsorship covers the cost of bed linens for our families for a year.

- Party of 20 guests
- Recognition at the event
- Sponsor mention in the pre-event and post event press releases
- Thank you post on social media from RMDH LA
- Digital download link to event photos for your promotional and social media usage
- Inclusion in the sponsor video prominently featured on the venue’s digital screens throughout event
- Logo on website with direct link to sponsor homepage
- Room naming opportunity for one year

BRONZE SPONSOR – \$7,500

Your sponsorship will run the operations of the House for a day.

- Party of 10 guests
- Sponsor mention in the pre-event and post event press releases
- Thank you post on social media from RMDH LA
- Inclusion in the sponsor video prominently

featured on the venue’s digital screens throughout event

- Digital download link to event photos for your promotional and social media usage
- Logo on website with direct link to sponsor homepage
- Room naming opportunity for one year

HOTSY TOTSY SPONSOR – \$5,000

Your sponsorship covers an average stay of 42 days for a family.

- Party of 10 guests
- Thank you post on social media from RMDH LA
- Digital download link to event photos for your promotional and social media usage

BEE'S KNEES SPONSOR – \$2,000

Your sponsorship supports a family field trip for 50 to local activities.

- Party of 4 guests
- Thank you post on social media from RMDH LA
- Digital download link to event photos for your promotional and social media usage

Other customized sponsorship available.

INDIVIDUAL TICKET – \$500

Your ticket covers a family's stay for four days.

GIVE EASY SPONSORSHIP INFORMATION

Contact Name	Contact Title
Company / Organization	
Address	
City, State & Zip	
Office Phone	Cell Phone
Email	
Website Address	
Visa, MC or AMEX #	CC Exp. Date
Signature	

- | | |
|---|-----------|
| <input type="checkbox"/> Presenting Sponsor | \$100,000 |
| <input type="checkbox"/> Platinum Sponsor | \$50,000 |
| <input type="checkbox"/> Gold Sponsor | \$25,000 |
| <input type="checkbox"/> Seriously Swanky Sponsor | \$15,000 |
| <input type="checkbox"/> Silver Sponsor | \$10,000 |
| <input type="checkbox"/> Bronze Sponsor | \$7,500 |
| <input type="checkbox"/> Hotsy Totsy Sponsor | \$5,000 |
| <input type="checkbox"/> Bee's Knees Sponsor | \$2,000 |
| <input type="checkbox"/> Individual Ticket | \$500 |

I cannot attend, but I would like to make a donation of \$ _____

If paying by check, make payable to: Los Angeles Ronald McDonald House

Mail, Fax or Email Sponsorship to: Give Easy – RMHLA
4560 Fountain Avenue | Los Angeles, CA 90029
323.669.0552 Fax | mmalone@rmhcsc.org

Tax ID: 95-3167869

DIGITAL AD/TRIBUTE OPPORTUNITY

Showcase your ad/tribute on our beautiful digital screens

- | | |
|--|-------|
| <input type="checkbox"/> Digital Ad | \$500 |
| <input type="checkbox"/> Please Design My Ad | \$50 |

Provide a full color .jpg file only.
Minimum 1920 x 1080.
Due by Monday, October 28th.

DEADLINES:

- ✓ Sponsorship must be received by August 31st to be listed in the invitation.
- ✓ Digital Ads are due by Monday, October 28th.

For further information – Contact **Melissa Malone**, Director of Development,
at 323.644.3082 or mmalone@rmhcsc.org or visit www.rmhcsc.org/GiveEasyLA