



“20 HEROES”

Adopt-A-Room



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INLAND EMPIRE



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The House that Love Built

Stand with families at the most trying time of their lives, bringing them comfort, support and hope. Since September 11, 1996, the Inland Empire Ronald McDonald House has provided a place for parents to stay near their sick child and offered support services to over 20,000 families while their children received medical treatment at local area hospitals. With the high cost of hotel rooms, many parents would be sleeping on a hospital chair or in the family car. Together we'll provide a "Home Away from Home"

More Love Reaches More Families

This is a pivotal time in the history of the Inland Empire Ronald McDonald House. After years of high room occupancy and trying to serve more families - and the struggle of raising funds in a challenging economy the House needs helping hands and caring hearts – and a lot more love to make our dream of filling our family rooms with your commitment . You can make an enormous difference in the lives of these families through your support.

Generous Hearts Offer Hope to Families with Critically Ill Children

Please take a moment to review this packet of information and consider taking part in our program "20 HEROES". You can adopt a room for **\$5,000** annually to support all families who stay in your family room for one year. Each guest room is fully furnished for a family of four, private bathroom, as well as common areas such as laundry facility, 24 hour access to the kitchen and dining area for families to grab a quick meal, rest, and relax before returning to the hospital to be by the side of their critically ill or injured child.

Areas We Serve

Whether you live near or far away from the Inland Empire Ronald McDonald House, families that we serve come from your community – they are your neighbors. Families arrive from all over the Inland Empire, Riverside, San Bernardino County, High Desert and the Coachella Valley, with one goal in mind – the chance their child will get well.

Thank you for caring and for giving. You too can stand with families at the most trying time of their lives, bring them comfort, support and most of all – HOPE.

With Appreciation,

Michelle Gartin
Development Director
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909-714-7074 cell





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“20HEROES”

Overview...

The “20 HEROES” program, will offer you, and your team an exclusive room sponsorship of one of the 54 guest rooms at the Inland Empire Ronald McDonald House. Your organization will receive **quarterly “Thank you” cards and letters written by the families that have gratefully stayed in the rooms that you and your organization have supported**, as well as a diagnosis report of the children who you have blessed with a “Home away from Home” here at the Inland Empire Ronald McDonald House.

Sponsorship Impact...

The Inland Empire Ronald McDonald House was founded on the idea of strength in numbers. Families find strength from each other, from Ronald McDonald House staff and volunteers. Thanks to our generous donors who participate in the “20 HEROES” program, more families will find strength so their children can be strong enough to heal. The House fills a critical healthcare gap for families of children with life-threatening conditions.

HEROES “BENEFITS:

- A Recognition Plaque & Team Picture in Family Room

Inside of each guestroom will be a plaque with “YOUR” Company logo. Your plaque and group picture will stay in the family room throughout the entire year.

- Thank You Letter’s from the Families Quarterly

We will send you and your team “Thank you” cards and letters from the families that have gratefully stayed in the room that you and your team have sponsored as well as the diagnosis of the children.

- Annual Invitation to “Heart of the House” Reception

An annual recognition dinner will be held in your honor. This is an opportunity for you and your team to meet the families you’ve sponsored.

- Permanent Reminders of Supporting Families

During the Heart of the house donor reception, we’ll present you and your team with the plaque & Heroes’ **shirts**.

- VIP Tours

Be our guest as we take a VIP tour with you and your team throughout the Ronald McDonald House.





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Partner Benefits

Tax Deductible Gift

The annual “HEROES” Adopt a Room” Partnership allows you to be the exclusive room partner on one of the 54 guest rooms at the Inland Empire Ronald McDonald House. Your funding will sponsor all of the families who stay in that room throughout the year.

Name Recognition Included on the Following Communications

- PSA’s (public service announcements on television, radio, newspaper)
- Listed on Ronald McDonald House website as “HEROES Adopt a Room” partner
- Link to your company’s website from our “Adopt a Room” web page
- Listed on lobby Donor Wall as a “HERO”
- Facebook posts throughout the year mentioning you as an “HEROES” Adopt a Room” partner
- Prominent Signage inside of your guest room for entire year
- You will also receive a beautiful plaque at the end of the year!

With only 54 “Family Rooms” Partnership opportunities available, you will have first right of acceptance for the “HEROES” Sponsorship for the next year!

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RECRUIT A TEAM OF HEROES’

Your club, family and or employees will value the ease and convenience of a SECURED Bi weekly or monthly donation deduction from a checking or credit card account.

10 Heroes’ x \$43 Monthly = \$5000

15 Heroes’ x \$28 Monthly = \$5000

20 Heroes’ x \$21 Monthly = \$5000



Sick children need their parents. Parents need support so they can help their child fight. PLEASE HELP the Ronald McDonald House provide strength in numbers.



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Partnership Commitment

Name: _____

Contact name: _____

Telephone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

What names and/or logo would you like on your plaque?

Staff Contact: _____

Date: _____

Room # _____

Sign us up as a team of “Heroes”

☐ 10 Heroes' x \$43 Monthly = \$5000

☐ 15 Heroes' x \$28 Monthly = \$5000

☐ 20 Heroes' x \$21 Monthly = \$5000

Thank you. One of our team members will contact you.

For more information, please contact:
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Tel (909) 747-1261
www.rmhcsc.org/inlandempire

