



Masquerade Ball

SATURDAY • NOVEMBER 3 • 2018
SKIRBALL CULTURAL CENTER • LOS ANGELES, CALIFORNIA



RMHC
Southern California

Ronald
McDonald
House

LOS ANGELES

The title "Masquerade Ball" is written in a large, elegant, white cursive font. Above the text is a decorative masquerade mask with gold and silver details. The entire graphic is set against a dark background.

Masquerade Ball

SATURDAY • NOVEMBER 3 • 2018
SKIRBALL CULTURAL CENTER • LOS ANGELES, CALIFORNIA

A decorative flourish consisting of a central diamond shape with radiating lines, flanked by symmetrical scrollwork.

TONIGHT

ABOUT US

HONOREES

SUPPORTERS

PHOTOS



TONIGHT



WELCOME
FROM OUR
BOARD
CHAIR

WELCOME
FROM OUR
GALA CHAIRS

OUR
HOST

BOARD OF
TRUSTEES

GALA
COMMITTEE

OUR
FAMILY

[HOME](#)



[TONIGHT](#)



[ABOUT US](#)



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WELCOME

FROM OUR

BOARD CHAIR



Thank you for joining us tonight for this special opportunity to recognize the achievement of the thousands of volunteers and business leaders from our community who have helped build and operate the Los Angeles Ronald McDonald House since it was conceived 40 years ago.

Our LA House provides a nurturing residence and community for families with seriously ill kids during what can be long and severe hospitalizations and treatment for child cancer, heart problems, birth defects and other major issues. Most of us cannot truly imagine what it means to be in their shoes; but, we can help them.

Continued on next page

While their sick child is nearby at some of the world's best hospitals, the family is close by in our House with 74 other families going through a similar experience. Our House provides an integral part of the healing process, a place of wellness for the families, a place to rest, to make a meal, or to share a conversation with another parent or sibling.

We all intuitively know that being surrounded by family in difficult times makes one feel good. Our hospital partners also teach us that patient outcomes greatly improve in a “family centered care” setting too. In other words, helping to keep families close and supported is good for the family and really good for the patients. This year, we are expecting over 21,000 family night stays at our House. Because of you, our doors are open to welcome these families as “our families.”

We are pleased to honor Nick Koutouras tonight with the Kim Hill Award for his exemplary service to our House. This award, which carries the name of the young girl who inspired the creation of the Ronald McDonald House Charities, is infrequently given and, in Nick’s case, so well deserved.

Our Events Team led by Melissa Malone, and Gala Committee led by David Hilton and Dwight Hotchkiss, have created a special program for us of tributes, unique auction items, awards, and friendship. Many thanks to them.

Please enjoy the evening. We are thrilled you are here and engaged in our work.

MARK TERMAN

President, Board of Trustees
Los Angeles Ronald McDonald House



WELCOME

FROM OUR

GALA CHAIRS



DWIGHT HOTCHKISS
Co-Chair



DAVID W. HILTON
Co-Chair

Welcome and thank you for joining us in celebrating the accomplishments of the Los Angeles Ronald McDonald House. For 38 years the Los Angeles Ronald McDonald House has been providing a home-away-from-home for families of seriously ill children. Tonight we recognize the dedication, gifts, and hard work given by our supporters and friends. Each and every volunteer, donor, board member, business partner, and staff member is applauded for their contributions and continued support of the Los Angeles Ronald McDonald House.

Continued on next page

Tonight, we are here to honor three of these important partners and friends of the House, Doug Kanner, Davis Elen Advertising and Kaiser Permanente – Los Angeles Medical Center for their generosity, leadership and service.

Funds raised this evening provide much needed support and services for the thousands of families that stay with us yearly. Since its inception, the Masquerade Ball (aka

- Mac Tonight Gala) has raised over four million dollars, and has become one of the largest fundraisers we hold.

A very special thank you to all our other sponsors and guests that have come out this evening to celebrate and support the Los Angeles Ronald McDonald House.

We hope this evening provides you with inspiration, fulfillment and fun.



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HOME

TONIGHT

ABOUT US

HONOREES

SUPPORTERS

PHOTOS



A SPECIAL THANK YOU TO OUR GALA COMMITTEE

David W. Hilton, Gala Committee Co-Chair

Dwight Hotchkiss, Gala Committee Co-Chair

Katie Chin . Marsha Garnett . Nicole Histy

Kim King . Mark Terman . John Valentine

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|

[TONIGHT](#)

|

[ABOUT US](#)

|

[HONOREES](#)

|

[SUPPORTERS](#)

|

[PHOTOS](#)

OUR FAMILY

THE RODRIGUES FAMILY



Shortly before their daughter Trinity was born, Sheryl Rodrigues and her husband received the devastating news that their new baby had a heart defect that required immediate postnatal open-heart surgery. To make matters worse, the only hospital capable of performing this life-saving operation was in Los Angeles, more than 2,500 miles from their home in Hawaii.

Before journeying to the unfamiliar city, a social worker connected them to the Los Angeles Ronald McDonald House, where they'd be able to stay throughout Trinity's birth and subsequent surgery.

Continued on next page

The operation was a success, but the Rodrigues family have returned to the House many times since for a series of follow-up surgeries. Now 16 years old, Trinity once again is back at her 'home-away-from home' while she awaits a donor for an upcoming heart transplant.

Over the years, the House has become a second home to the Rodrigues family. Sheryl explains, "We have spent spring break, summer, Halloween, Thanksgiving, Christmas and New Year's Day here. I have nothing but gratitude for the staff and volunteers because they have made these events

memorable and amazing. All of these special moments give Trinity and the other children the time to concentrate on being a child and to forget about the hospital for a while."

On a recent sunny afternoon in January, Trinity was enjoying one of her favorite features of the House — a weekly visit from a litter of therapy puppies. "Trinity loves when the animals visit, especially the puppies," her mom shares. It's one of many programs the House offers to provide comfort and normalcy to living with the fear and uncertainty that accompanies a child's illness.

OUR HOST

CHEF JAMIE GWEN



Jamie Gwen is a Culinary Institute of America Graduate, a Celebrity Chef and Syndicated Radio Host, a Certified Sommelier and a 7-time Cookbook Author who can be seen stirring up something delicious on television, on the radio and in print from coast-to-coast. She brings the best to radio with her weekly syndicated lifestyle show, heard every weekend on radio stations across the country and in Southern California on Talk Radio 790 KABC.

Continued on next page

Jamie can be seen on L.A.'s #1 morning show on KTLA Channel 5, on the Home Shopping Network and on national television news shows sharing her passion for food. Jamie has been seen on The Food Network, competing on Beat Bobby Flay and reigning supreme on Cutthroat Kitchen, along with being featured on Bravo, HGTV, The Talk, Master Chef, Million Dollar Listing, Emeril

Live, Martha Stewart and more and her 7th cookbook, co-Authored by Lana Sills and entitled "Entertaining In Style", released last year.

Jamie is a Contributing Editor and the Restaurant Critic for Modern Luxury Magazine and her Facebook, Twitter & Instagram posts @ChefJamieGwen are followed by food lovers worldwide.



ABOUT US

OUR
HISTORY

MISSION
STATEMENT

HOW YOU
CAN HELP

LARMH
STAFF

OUR HISTORY



THE FIRST RONALD MCDONALD HOUSE



LOS ANGELES RONALD MCDONALD HOUSE

Continued on next page

THE FIRST RONALD MCDONALD HOUSE

The first Ronald McDonald House opened October 15, 1974. Both the Philadelphia Eagles organization and Jim Murray, the club's General Manager, rallied around linebacker Fred Hill, whose daughter, Kim, had leukemia. During Kim's treatment for leukemia at a nearby hospital in Philadelphia, Fran and Fred Hill slept on hospital chairs just to be near their daughter. They noticed dozens of other parents doing the same.

The Eagles were already committed to raising money for cancer research. The Hill's hospital experience made them determined to help other families experiencing the same emotional and financial traumas as the Hill family. Murray consulted with a leading pediatric oncologist, Dr. Audrey Evans. Dr. Evans expressed a universal need for a "home-away-from-home" facility near all major children's hospitals to house and support families of critically ill children. Ultimately, this discussion led to a joint fundraising commitment by the Philadelphia Eagles and Philadelphia-area McDonald's restaurants. Resulting funds were used to purchase and renovate the first Ronald McDonald House.

Today there are more than 349 Ronald McDonald Houses in the U.S. and 63 countries and regions. Since 1974 more than one million family members have benefited from the program. For those families who often travel great distances to receive specialized medical care, they offer comfort during very difficult times.

Continued on next page

LOS ANGELES RONALD MCDONALD HOUSE

In 1977, a group of committed parents, medical staff and McDonald's owners/operators met to begin planning for the Los Angeles Ronald McDonald House, the third house to be chartered nationally. Construction for the House began in 1978 on Fountain Avenue across the street from Children's Hospital Los Angeles. The first Ronald McDonald House to be built from the ground up (previous Houses had been renovated homes), the 11,970-square-foot, 16-room facility opened on September 14, 1980

Fourteen years later, a new 27,780-square-foot, 16-room and garage addition was dedicated on April 30, 1994. A unique feature of our House is the long term housing wing that was designed to meet the special needs of bone marrow transplant patients.

On July 8, 2008, the Los Angeles Ronald McDonald House opened up its most recent addition to the house. The Helms Building, adjacent to the original building on Fountain Avenue, consists of 40 additional rooms, a kitchen and dining area, game room, full service gym, computer room, washers and dryers, quiet parent-only rooms and many other amenities.

Today, the Los Angeles Ronald McDonald House can accommodate 75 families each night and continues to serve as a "home-away-from-home" for hundreds each year.

Since its chartering, the House has served more than 45,000 families from all states in the U.S. and countries across the world.



MISSION STATEMENT



OUR MISSION IS TO PROVIDE
COMFORT, CARE AND SUPPORT TO
CHILDREN AND FAMILIES.

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HOW YOU CAN HELP



MAKE A DONATION

A donation to the Ronald McDonald House is tax-deductible and helps to keep our doors open for families every day of the year. Your donation directly helps families whose children are receiving medical treatment in this community. A corporate donation or personal gift may be made in honor or in memory of someone. We also accept gifts in recognition of a major achievement or milestone. We also gratefully accept matching gifts from corporations. Contact Melissa Malone at mmalone@rmhcsc.org for more information.

VOLUNTEER YOUR TIME AND TALENT

The House relies heavily on volunteers to keep things running smoothly. Volunteers are the backbone of what we do and who we are. Volunteers interact with families, assist with clerical tasks, organize special events, serve on committees, and do activities with kids or work on special projects at the House. For volunteer opportunities please contact Valeria Borunda at vborunda@rmhcsc.org.

MEALS OF LOVE

Organizations, churches, families and local businesses often sponsor a meal for families here at the House. It can be breakfast, lunch or dinner. The meals vary in type (BBQ'S, pancake breakfast, pizza, etc.)

Contact Valeria Borunda at vborunda@rmhcsc.org for more information.

Continued on next page

GIVE A
GIFT FROM
OUR WISH
LIST

Your donation to the Los Angeles Ronald McDonald House is a perfect way to give our families a meaningful gift they will always remember. There are many items we need, items we want and items our families request. Please visit our website for more information, rmhcsc.org/losangeles/wishlist.

PLEASE
CONTACT US
IF YOU WOULD
LIKE TO GET
MORE
INVOLVED

Los Angeles Ronald
McDonald House 4560
Fountain Avenue,
Los Angeles CA 90029

323-644-3082
[www.rmhcsc.org/
losangeles](http://www.rmhcsc.org/losangeles) or
mmalone@rmhcsc.org

PARTICIPATE
IN OUR
EVENTS

Walk for Kids – April 2019

Gala – Fall 2019



LARMH STAFF

Manny Loya

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HONOREES

SPIRIT OF THE
HOUSE AWARD



DOUGLAS
KANNER

CORPORATE
CHAMPION



DR. STUART SIEGEL
EXCELLENCE IN
PEDIATRIC AWARD



SPIRIT OF THE HOUSE AWARD



It was 2005 when Doug became interested in joining the Board of the LA Ronald McDonald House Program. The House was finalizing the architectural plans for the Lyman Place building. Vince Bryson, our current CEO was the Executive Director. He and Doug had a pre existing relationship dating back to 1986, back when hair was a thing.

Since that time Doug's impact and his service has greatly affected the lives of the House guests and their children at LARMH. Doug served first as President and then became Vice Chairman of Ronald McDonald House Charities of Southern California. He continues to serve RMHCSC as Vice Chairman.

His personal support and participation in both Walk for Kids and the Gala are just two of the many ways that he continues to support the House. Doug's Walk for Kids team "Kanner Family" was the top fundraising team for 6 of the last 8 years. He serves as the Walk Chair for the entire Chapter.

Doug's family is involved as well. His children, Chelsea and Chad have spent 14 years volunteering at The House and attending WFK.

Doug's fiancé Grace, is a big supporter of our sister

organization Camp Ronald McDonald House for Good Times.

Doug's brother Mitch, his wife Lucy and niece Rose are also long time supporters of RMH; especially the WFK.

This award honors those who provide their support to the Los Angeles Ronald McDonald House through their enthusiasm and genuine love for people. Doug gives his heart and soul, and to the Los Angeles Ronald McDonald House as well as the other 5 Houses and our Camp.

Through his charitable efforts and commitment to uplifting the spirit of those around him, Doug embodies what the Spirit of the House Award is all about.

So, it is for all these reasons that we honor Doug with the Spirit of the House Award from the Los Angeles Ronald McDonald House.

Past Spirit of the House Award recipients

2017 – Monte Durham

2014 – Katlyn Oaks

CORPORATE CHAMPION



The Corporate Champion Award is given to a corporation that has exhibited outstanding leadership over an extended period of time to help Ronald McDonald House Charities of Southern California expand its ability to deliver its mission of providing comfort, care and support to families in Southern California.

The Corporate Champion Award 2018 is bestowed on Davis Elen Advertising for their loyalty and dedication to the Los Angeles Ronald McDonald House and beyond. Davis Elen Advertising has been representing the McDonald's Account for more than 50 years.

Davis Elen is a full –service advertising agency headquartered in Downtown Los Angeles, with satellite offices across the country. Davis Elen touts themselves as business-building market specialists in an agency world filled with ineffective generalists. They have the customer knowledge, work ethic and creative selling power to drive market-pounding results in categories including McDonalds Operators, Theme Parks, Retail, Technology and Communications, Gaming/Hospitality, Hotels and many more. They are an innovative company. Their philosophy has always been “just because it was a good idea yesterday, doesn’t mean it’s a good idea today.” They are

obsessed with constant improvement and refinement which has resulted in Davis Elen being ahead of the pack on several marketing and advertising trends.

Not only does Davis Elen represent the McDonald's account, they have gone above and beyond and were original donors and supporters of founding the Los Angeles Ronald McDonald House. Davis Elen Advertising consistently financially supports the Los Angeles Ronald McDonald House with their participation in the Walk for Kids, Gala, Golf Classic and donations of amazing opportunities for our families, volunteers and staff.

Please join us in thanking Davis Elen Advertising for the incredible support they provide for children of our community and beyond.

Past Corporate Champion Award recipients

2016 – Southwest Airlines

2015 – McDonald's Corporation – Southern California Region

DR. STUART SIEGEL
EXCELLENCE IN
PEDIATRIC AWARD



It is the privilege of the Los Angeles Ronald McDonald House, on behalf of Ronald McDonald House Charities of Southern California, to present the 2018 Dr. Stuart Siegel Excellence in Pediatrics Award to Kaiser Permanente Los Angeles. This award is named in honor of Dr. Stuart Siegel who is the Founder of Ronald McDonald House Charities of Southern California, the largest U.S. Chapter of Ronald McDonald House Charities.

Kaiser Permanente offers comprehensive health care services in Los Angeles including primary care, obstetrics, gynecology and pediatrics. They extend their care, knowledge, and expertise beyond the walls of their Medical Center into the communities within Los Angeles.

Their mission is to care for the communities in which they serve by offering grants, events, event sponsorship and community volunteerism. For more than a decade they have participated in the Los Angeles Ronald McDonald House events with generous donations and sponsorships to our various fundraising events.

Kaiser Permanente Los Angeles has been a long standing supporter of the Los Angeles Ronald McDonald House since

1980 when the House first opened. Kaiser Permanente provides specialized care to families and their children. Many of the families that Kaiser refers to Ronald McDonald house are families of premature babies or babies in their NICU. Roughly 12% of the rooms in the Los Angeles Ronald McDonald House are used by Kaiser Families. Research shows that the children whose families stay at a Ronald McDonald House tend to be the sickest, have to travel the furthest distances for care and spend the longest time in the hospital. We are here to provide a "home-away-from-home" for these families while their children are receiving the best possible medical care through Kaiser Permanente Los Angeles.

It is with great pleasure that we present Kaiser Permanente Los Angeles with the Dr. Stuart Siegel Excellence in Pediatrics Award.

Past Dr. Stuart Siegel Excellence in Pediatrics Award

2017 – Partner Social Workers

2016 – Shriners Hospital for Children

2015 – Children's Hospital Los Angeles



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Nick Koutouras & Linda Maglia
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Oregon Shakespeare Festival
Pacific Cycle
Pacific Park
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Unbound Dance Studio
Verlin Sanciangco
Walt Disney Family Museum
WE2LA Incubator
Wheel of Fortune
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Wilson Creek Winery & Vineyards
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Masquerade Ball



THE GOLDWIN
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JOURNAL

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THE LOS ANGELES
RONALD McDONALD HOUSE

Masquerade
Ball



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Give them a hand!

Type to enter text

We applaud the Los Angeles Ronald McDonald House for its commitment to provide comfort, care and support to children and families in Southern California. Thanks to all the volunteers, including our associates, who contribute their time and energy to support this important work.

thecapitalgroup.com





IN PRAISE OF THOSE WHO MAKE A HOUSE A HOME

Drinker Biddle is proud to support the Los Angeles Ronald McDonald House in its mission to help seriously ill children and their families “embrace life and heal.”

We recognize our colleague and LARMH Trustee President, Mark Terman, and applaud the continued efforts of LARMH leadership and staff for all that they do.

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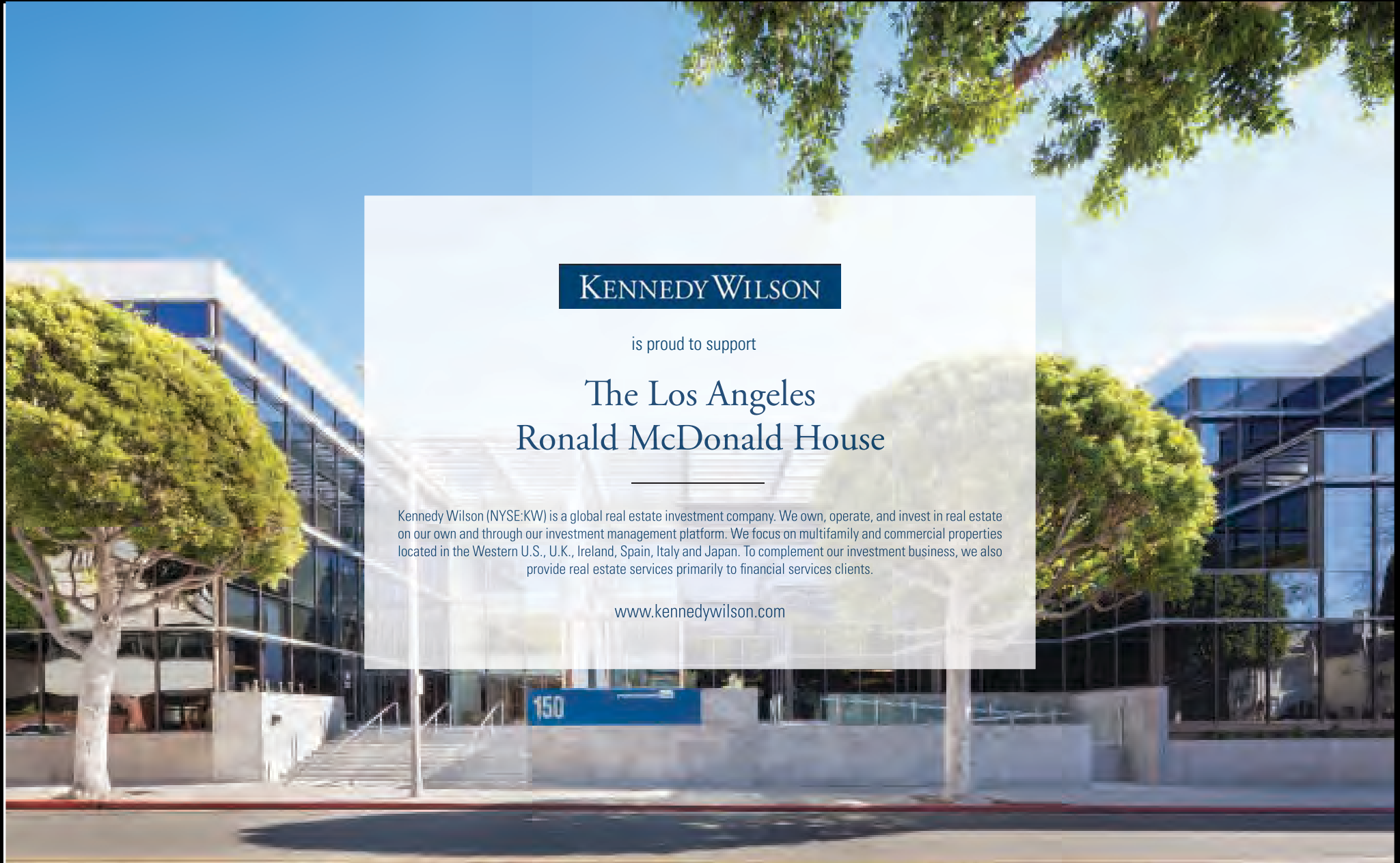
THE COMMUNITY THAT GROWS TOGETHER, THRIVES TOGETHER.

At Kaiser Permanente, we don't see health as an industry. We see it as a cause. That's why we're excited to be a sponsor for the Ronald McDonald House. Our doors, hearts and minds are always open to help every last one of you thrive.

Kaiser Permanente Los Angeles Medical Center is honored to receive the Dr. Stuart Siegel Excellence in Pediatrics Award. We join in congratulating Doug Kanner and Davis Elen Advertising for their well-deserved recognition.

Learn more at community.kp.org.

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The Los Angeles Ronald McDonald House

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Professional Plastics is honored to be a Sponsor at the Ronald McDonald Gala this year. Thank you, **Ronald McDonald House Charities**, for all you do in keeping families together during emotionally trying times.

*Professional Plastics cares about people. Not just our own people. We care about the well-being of all people. The best avenue we've found to reach out of our business and touch lives is to team with amazing organizations like **Ronald McDonald House Charities**.*

We have clearly seen and felt the impact of families in need when their child has a serious illness. This home away from home that RMHC provides makes a world of difference.

*The vision of **Ronald McDonald House Charities** reads: "A community where children and their families embrace life and healing with a sense of hope, enthusiasm, courage and joy."*

We at Professional Plastics feel both honored and excited to align with this vision and help RMHC show love to these families.

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George & Coleen Ball



Proudly support the
Los Angeles Ronald McDonald House
& Doug Kanner, the recipient of the
Spirit of the House Award.



Please join us...

34th Annual Golf Classic

May 13, 2019 @ Monarch Beach Golf Links



Proceeds benefit ALL programs of Ronald McDonald House Charities of Southern California!

For sponsorship and tournament details, please contact
Adam McCormack: AMcCormack@rmhcsc.org, (323) 644-3027

THE HALE FAMILY

salutes

Doug Kanner



for his time, dedication, and true love of our families

*James R. Parks and CBIZ MHM
Congratulate Doug Kanner as Recipient of the
Spirit of the House Award*



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FRED AND FRAN HILL LEGACY SOCIETY

A Planned Giving Program



The Fred and Fran Hill Legacy Society is a group of people who are committed to preserving the purpose, values and traditions of Ronald McDonald House Charities of Southern California (RMHCSC) for years to come. Fred and Fran Hill Legacy Society members have included RMHCSC in their long range estate plans or made a planned gift to the legacy fund during their lifetime and plan their gifts to generate future funds to RMHCSC. Contributions to the Legacy Fund creates an everlasting legacy to future generations.

You are invited to become members of the Fred and Fran Hill Legacy Society. If you would like more information, please contact Manny Loya, Executive Director, at 323-644-3080.





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FOR HIS CONTRIBUTIONS
TO THE HOUSE

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THE SPIRIT OF THE HOUSE
AWARD HONOREE

DOUG KANNER





"It is my privilege to serve this great organization. I want to thank all who are attending.

To my friends and family, thank you for your emotional and financial support. We can't provide for our families without all of you.

I love Ronald McDonald House Charities"

DOUG





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CONGRATULATIONS

to Doug Kanner, Davis Elen Advertising, Kaiser
Permanente Los Angeles Medical Center!

Thank you for all your passion, dedication
and tireless efforts towards the Los Angeles
Ronald McDonald House. You have made
a difference in the lives of the children
and their families!

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Mazel Tov & Congratulations

to our honorees for their leadership and dedication, to the staff of the RMHLA for their caring and support and to the courageous families that grace the Ronald McDonald House as they continue on their journey.

Let us all follow Maya Angelou's advice;
"Try to be a rainbow in someone's cloud."

With gratitude,
Jay Blumberg, Melanie Pozez & BeautifulBenz.com



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YOU ARE THE
SPIRIT OF THE
HOUSE

Thank you, Doug, for
showing us the way

Linda Maglia
Nicholas Koutouras




Congratulations to all of
tonight's special honorees and
especially our dearest friend,

Doug Kanner

Your grace and generosity
inspire us each and every day.

Jennifer Keegan & Ken Ragland

Congratulations on being recognized for

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Your unwavering dedication and generosity to Ronald McDonald House is truly an inspiration to all who know and love you.

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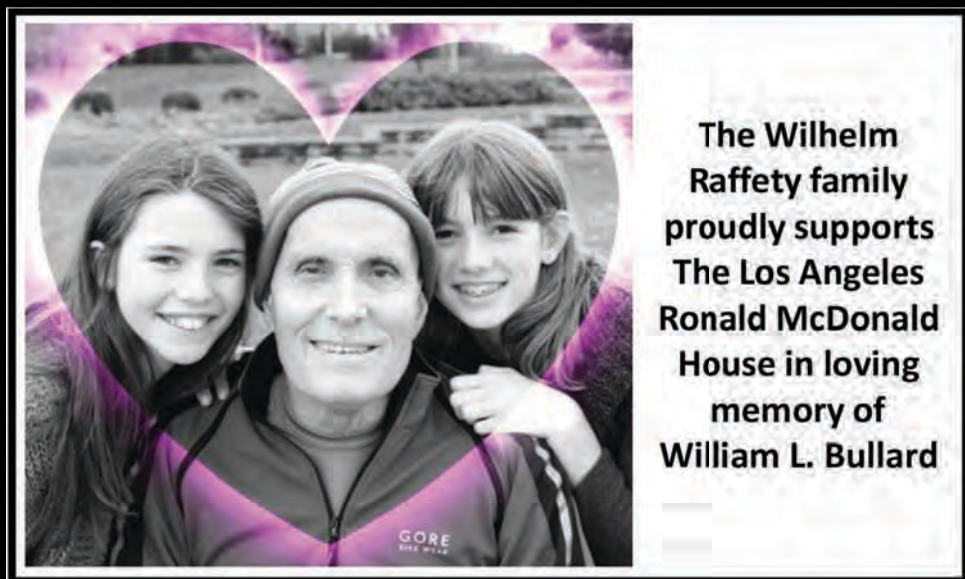


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