



Don Temple Family Charitable Foundation
proudly presents

The 4th Annual

A FEW **GOOD MEN** GALA

Wednesday, October 25, 2017

Pacific Room at the Long Beach Arena

300 East Ocean Boulevard | Long Beach, CA 90802

Hosted by and Benefiting



**Ronald
McDonald
House®**
LONG BEACH

**A heartfelt thank you to our Premiere Sponsor,
Don and Carolyn Mask**

SPONSORSHIP OPPORTUNITIES

CLASS OF 2017 HONOREES

Mike DuRee, Fire Chief
Rick DuRee
Hank Feldman
John Fielder

Tom Good
John Jenkins Jr.
Mike Jensen
Senator Ricardo Lara

Whitney Latimer
Henry Matson
James H. Wells, M.D.
Joe Zuccherro

A FEW GOOD MEN GALA 2017

Dear Friends,

Please join us for a very special evening on Wednesday, October 25, 2017 at the Pacific Room at the Long Beach Arena. Now in its fourth year, "A Few Good Men" is our signature gala event honoring esteemed gentlemen of the community. Each Honoree will walk the runway in a men's fashion show benefiting the Long Beach Ronald McDonald House. Honorees are well-known throughout the region for generous philanthropic contributions to the communities they serve and beyond.

Gala guests will enjoy a red carpet arrival with a champagne greeting, decadent hors d'oeuvres, a silent auction and a chance to mix and mingle with over 700 community supporters before entering the ballroom for dinner and an exciting show featuring fashion from Long Beach's Umberto's International Clothier. In addition, attendees will have an opportunity to bid on a priceless, uniquely selected experience with each Honoree, and hear first-hand from a family who has stayed at the House.

The Long Beach Ronald McDonald House is a "home away from home" for families with critically-ill children undergoing treatment at nearby hospitals and medical facilities. The House opened its doors in December 2011 with the goal of creating a place where children and their families embrace life and healing with a sense of hope, enthusiasm, courage, and joy.

We sincerely hope you'll join in our efforts to recognize our deserving Honorees by purchasing a table at the 2017 4th Annual A Few Good Men Gala benefiting the Long Beach Ronald McDonald House.

Sincerely,

Cheri Bazley
Executive Director
Long Beach Ronald McDonald House



A FEW
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WHY BECOME A SPONSOR

SERVE your community by actions, not words.

Build **RELATIONSHIPS** between your Brand/Company and our affluent market.

ALIGN with a well-respected and trusted Brand - Ronald McDonald House Charities®.

95% brand recognition in the United States.

Global reach in 52 countries and regions.

Serving countless families and children since 1975.

Increase **VISIBILITY** - "Your company" logo on promotional media package (event entry forms, email blasts, magazine and newsprint advertising and web ads).

STRENGTHEN employee loyalty.

EXCLUSIVITY - Your name/company featured on signage, print and web material.

ENGAGE your community through example by showing support for the Long Beach Ronald McDonald House.



A FEW
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SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$50,000

- Two tables of ten – front row
- Exclusive VIP amenities custom-tailored to sponsor's taste (such as an additional table at the event, limo transportation, or a private VIP reception)
- A speaking opportunity at the event, if desired
- Premier logo placement on the slideshow at the event
- Logo/Representation as "Title Sponsor" on all collateral, invitations, signage, and step & repeat
- Recognition as "Title Sponsor" in all press materials
- Two bottles of champagne at each table
- Recognition in sponsorship section of event program
- Full page color advertisement in event program with preferred placement
- Recognition in one quarterly newsletter
- Premier recognition at pre-event cocktail reception
- Pre-event cocktail party invites for fifteen guests
- Recognition in pre-event video
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Logo recognition on our website.

PRESENTING SPONSOR - \$25,000

- Two tables of ten – front row
- Logo/Representation as "Presenting Sponsor" on invitation, signage and step & repeat
- Recognition as "Presenting Sponsor" in all press materials
- Two bottles of champagne at each table
- Recognition in sponsorship section of event program
- Full page color advertisement in event program
- Premier recognition at pre-event cocktail reception
- Pre-event cocktail party invites for ten people
- Recognition in pre-event video
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Logo recognition on our website
- Recognition in one quarterly newsletter

DIAMOND - \$15,000

- One table of ten (superior seating)
- Two bottles of champagne at table
- Logo/Representation on signage
- Recognition in one quarterly newsletter
- Recognition in sponsorship section of event program
- Half page full color advertisement in program
- Premier recognition at pre-event cocktail reception
- Pre-event cocktail party invites for eight people
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Logo recognition on our website.

GOLD - \$10,000

- One table of ten (favored seating)
- Logo/Representation on collateral and signage
- Recognition in one quarterly newsletter
- Recognition in sponsorship section of program
- Half page full color advertisement in program
- Recognition at pre-event cocktail reception
- Pre-event cocktail party invite for six people
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Logo recognition on our website.

SILVER - \$5,000

- One table of ten (preferred seating)
- Logo/Representation on collateral and signage
- Recognition in one quarterly newsletter
- Recognition in sponsorship section of program
- Quarter page full color advertisement in program
- Recognition at pre-event cocktail reception
- Pre-event cocktail party invites for four people
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Logo recognition on our website.























































BRONZE - \$2,500

- One table of ten
- Quarter page advertisement in program
- Company or individual's name in event program
- Invitation to annual LBRMH donor recognition party

INDIVIDUAL TICKET - \$200

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BENEFITS

BENEFIT	Title Sponsor \$50,000	Presenting Sponsor \$25,000	Diamond Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
Exclusive VIP Amenities						
Two tables of ten						
One table of ten						
Logo/representation on all collateral, invitation, signage and step & repeat						
Recognition as Title or Presenting Sponsor in all press materials						
Bottle(s) of champagne at table(s)						
Recognition as sponsor in event program						
Full page color advertisement in program						
Half page color advertisement in program						
Quarter page color advertisement in program						
Recognition on event signage						
Recognition in one quarterly newsletter						
Recognition at pre-event cocktail reception						
Recognition in pre-event video						
Express check-in						
Invitation to annual LBRMH donor recognition party						

UNDERWRITING OPPORTUNITIES

If you or someone you know is willing to underwrite all or a portion of the items listed below, please indicate the name and amount in the appropriate box and return with your payment. Underwriters will be acknowledged on the A Few Good Men signage and in the event program. Thank you!

Catwalk Fashion Show Production \$15,000	Hosted Cocktail Hour \$15,000	Wine \$15,000
	SOLD	SOLD
Silent Auction \$7,500	Event Program \$5,000	Videographer \$4,500
Opportunity Drawing \$3,000	Party Favors \$2,500	Auctioneer \$2,500
	SOLD	
Parking \$2,000	Red Carpet Arrival & Champagne Greet \$2,000	Event Signage \$1,000
SOLD	SOLD	SOLD

TOTAL UNDERWRITING OPPORTUNITIES: \$ _____

If you would like to use a credit card, please complete the following information: ☐ Amex ☐ Visa ☐ MC ☐ Check

Name _____ Address _____

Card # _____ Exp ____/____ Signature _____ Date _____

Phone _____ Email _____

How you would like your name or company listed on signage and website? _____

All underwriting opportunities include:

- Two Tickets to A Few Good Men Event
- Recognition as underwriter in event program
- Invitation to annual LBRMH donor recognition party
- Recognition in one quarterly newsletter

Deadline:

For logo/recognition to be included on signage all artwork must be submitted by: October 9th, 2017

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GALA

**PROGRAM
DIMENSIONS
SPECIFICATIONS**

\$1,500 – FULL PAGE ACKNOWLEDGMENT

\$800 – HALF PAGE ACKNOWLEDGMENT

\$500 – QUARTER PAGE ACKNOWLEDGMENT

\$350 - NON-PROFIT QUARTER PAGE ACKNOWLEDGMENT

GRAPHIC REQUIREMENTS*:

Resolution: 300 dpi

Color: Full Color

Acknowledgment Sizes: Width x Height

Build acknowledgment to size - no bleeds

File Formats:

Any version of: InDesign, TIFF, EPS, JPEG, Illustrator, Photoshop or PDF (No Quark please)

Please include fonts, or convert fonts to outlines

*We have a dedicated in-house design team to assist with any design(s).

ACKNOWLEDGMENT:

Full Page Acknowledgment:

Width 7.75" x Height 7.75"

1/2 Page Acknowledgment:

Width 7.75 in" x Height 3.75"

1/4 Page Acknowledgment:

Width 3.75" x Height 3.75"

Acknowledgment Deadline: October 9th, 2017

QUESTIONS:

t 562 285 4308

f 562 285 4399

500 E. 27th Street

Long Beach, CA 90806

MTaylor@rmhcsc.org

SPONSORSHIP/PROGRAM ACKNOWLEDGMENT OR TICKET PAYMENT FORM

<input type="checkbox"/> Title Sponsor	\$50,000	<input type="checkbox"/> Individual Ticket	\$200
<input type="checkbox"/> Presenting Sponsor	\$25,000	<input type="checkbox"/> Full Page Acknowledgment	\$1,500
<input type="checkbox"/> Diamond Sponsor	\$15,000	<input type="checkbox"/> Half Page Acknowledgment	\$800
<input type="checkbox"/> Gold Sponsor	\$10,000	<input type="checkbox"/> Quarter Page Acknowledgment	\$500
<input type="checkbox"/> Silver Sponsor	\$5,000	<input type="checkbox"/> Non-profit Quarter	
<input type="checkbox"/> Bronze Sponsor	\$2,500	Page Acknowledgment	\$350

Logo Information

a) In order to ensure the best possible reproduction of your logo, we require that you send us an Adobe Illustrator file (.eps or .ai). All fonts in the logo should be converted to outlines, and please include the file extension (.eps) in the file name. Be sure to include a color version as well as a solid black version of your logo.

b) A JPEG file is an acceptable format for recognition on our website; however, we cannot guarantee that the quality of your logo will be preserved when a JPEG file is also submitted for reproduction on a banner. If we determine that the logo quality is at risk of being compromised, we will recognize your organization in printed text rather than with your logo.

c) What URL would you like us to link your logo to? _____

d) How you would like your name or company listed on signage and website? _____

Please complete and return the enclosed application form by October 4th, 2017 for inclusion on event signage and for inclusion in program. Please indicate your preferred method of payment.

☐ Check enclosed ☐ Please invoice ☐ Amex ☐ Visa ☐ MC

Name _____ Address _____

Card # _____ Exp ____/____ Signature _____ Date _____

Phone _____ Email _____

Long Beach Ronald McDonald House – 500 E. 27th Street, Long Beach, CA 90806
Michelle Daley Tel: 562-285-4308 – Fax: 562-285-4399 – Email: MTaylor@rmhcsc.org

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