



Sponsorship Opportunities

All levels receive recognition in invitation (if contribution is received by July 31, 2017), program, printed and internet materials. Level of program recognition indicated with each donation level. *Please note the individual ticket price for our event is \$250.

EXCLUSIVE PRESENTING SPONSOR \$25,000

- Two Tables for 10 with VIP premier seating
- Private Champagne Table Toast at Gala
- Podium Recognition during the Gala
- Full page ad on inside cover of event program

DIAMOND \$10,000

- Table for 10 with VIP premier seating
- Full page ad in program
- Logo on website
- 20 drink tickets

PLATINUM \$7.500

- Table for 10 with premier seating
- Full page ad in program
- Logo on website
- 10 drink tickets

- Your Logo on PRMH Gala Step & Repeat Banner
- Logo on website
- 40 drink tickets

GOLD \$5,000

- Table for 10 with premier seating
- Half page ad in program
- Logo on website

SILVER \$3,500

- Table for 10 with select seating
- Quarter page ad in program

BRONZE \$1.000

- Two Seats at the Gala with select seating
- Recognition in program

Mnderwriting **(()**pportunities All levels receive recognition in invitation (if contribution is received by July 31, 2017), program, printed and internet materials. No event tickets provided. □ Entertainment \$2,500 □ Centerpieces \$750 □ Program \$1,500 □ Auction \$500 □ Invitation \$1,000 □ Opportunity Raffle \$2. Dinner \$10,000 □ Other Donation □ Dessert \$7,500 □ Valet \$5,000 □ Opportunity Raffle \$250 (amount) Program Rusiness or Tribute Ads Final program size measures 7" x 9" (full color). See insert for ad specifications and requirements. Limited Availability. All artwork must be received by September 15, 2017. Full Page (6.5" wide x 8.5" high) \$1,000 ☐ Eighth Page (3.125" wide x 1.9375" high) \$200 Half Page (6.5" wide x 4.125" high) \$600 ☐ Design Fee (we create your artwork) \$50

□ Quarter Page (3.125" wide x 4.125" high) \$300

Donor Name and/or Company

Name as you would like it in printed and online media

Phone

E-mail

Address

City

State

ZIP

Enclosed is my check in the amount of \$_______ made payable to Pasadena Ronald McDonald House

Please bill my: □ Visa □ MC □ AMEX in the amount of \$_______ Card #_______

Signature

Expiration Date

Security Code

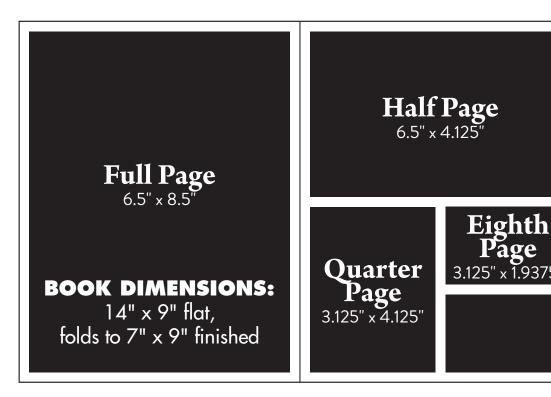




Program Advertising Rates & Opecifications

FINAL program SIZE 7" X 9" - FULL color

| AD SIZE | COST |
|--|------------|
| Full Page (6.5" wide x 8.5" high) | \$1,000.00 |
| Half Page (6.5" wide x 4.125" high) | \$600.00 |
| Quarter Page (3.125" x 4.125" high) | \$300.00 |
| Business Card (3.125" wide x 1.9375" high) | \$200.00 |
| Design Fee (we create your artwork) | \$50.00 |



ARTWORK DUE SEPTEMBER 15, 2017

ARTWORK SPECIFICATIONS

Acceptable File Types: PDF, TIFF, JPEG, EPS (No Word, Excel or Publisher files will be accepted). All fonts must be outlined. Ad must be at 100% size and a minimum of 300 dpi resolution. All colors must be converted to CMYK. Submit artwork to: Victoria Kemp at vkemp@rmhcsc.org

Thank you for your contribution to the Pasadena Ronald McDonald House

Tax ID 95-3167869

Victoria Kemp, Special Events Manager 763 South Pasadena Avenue; Pasadena, CA 91105 Phone: (626) 204-0410 Fax: (626) 585-1688