

October 12, 2017 | 4 p.m. - 7 p.m.

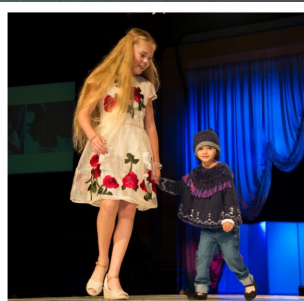


**Ronald
McDonald
House®**
ORANGE COUNTY

SPONSORSHIP OPPORTUNITIES

DUSK at the GROVE

City National Grove of Anaheim



2017 Sponsorship Opportunities

Presenting Sponsor \$10,000

- Cocktail Reception for 20, two tables of 10 (First Choice Pre-Event Seating Selection During Fashion Show)
- Prominent Placement of "Your Company" Logo:
 - Event Collateral, Entrance Banner, Event Program, Catwalk Gobo, Step & Repeat
- Presenting Sponsor KDOC Promotional Ads
- Print Ads in External Media
- Promotional Email Blasts to Orange County Ronald McDonald House Constituents
- Special Mention from Stage During Dusk at the Grove Program
- Concierge Service During and After the Event to Assist Host and Guests
- Special Host Gift
- Personalized Tableside Photo Opportunities with Ronald McDonald and your Guests
- Complimentary Tableside Champagne During Fashion Show
- Opportunity to Place Branded Material in Gift Bag for Attendees

Gold Sponsor \$6,000

- Cocktail Reception for 10, table of 10 for Fashion Show
- Prominent Placement of "Your Company" Logo:
 - Event Collateral, Entrance Banner, Full Page ad in Event Program, Step & Repeat
- Special Feature in Pre and Post Event Press Releases and Social Media Outreach
- Print Ads in External Media
- Personalized Tableside Photo Opportunities with Ronald McDonald and your Guests
- Complimentary Tableside Champagne During Fashion Show

Silver Sponsor \$4,000

- Cocktail Reception for 10, Table of 10 for Fashion Show
- Prominent Placement of Your Company Logo:
 - Event Collateral, Event Program, Step & Repeat
- Special feature in Pre and Post Event Press Releases and Social Media Outreach
- Print Ads in External Media
- Complimentary Tableside Champagne During Fashion Show

Bronze Sponsor \$2,750

- Cocktail Reception for 10, table of 10 for Fashion Show
- Recognition in Event Program

Call Ruth at 714.516.3669 or email rwu@rmhcsc.org for more information or to customize a sponsorship to fit your needs!



Event Banners, Billboards & Tributes



Dimensions:

Large: 12'W x 19'H

Medium: 10'-6"W x 23'-11"H

Small: 4'W x 10'-2"H



\$8,000- Three Showcase Billboards
\$3,500- Two Medium Entrance Banners
\$2,750- One Large Showcase Billboard

Program Book / Model Tribute Ad Opportunities

Center Spread	\$1,200	(8.5"h x 11"w)
Full Back Page Ad	\$1,000	(8.5"h x 5.5"w)
Full Inside Cover	\$600	(8.5"h x 5.5"w)
Full Page Ad	\$400	(8.5"h x 5.5"w)
Half Page Ad	\$200	(4.25"h x 5.5"w)
Quarter Page Ad	\$100	(4.25"h x 2.75"w)

*Deadline: September 12, 2017
to rwu@rmhcsc.org*

Resolution: 300 dpi minimum

Color: full color

File formats: JPEG or PDF

Underwriting Opportunities (all donations are 100% tax deductible)

Signage \$2,000	Swag \$1,000
Valet \$2,000	Photography \$1,000
Catwalk \$2,000	Entertainment \$750
Model Reception \$1,750	Invitation \$750
Media \$1,500	Wine Wall \$750
Reception \$1,250	Auction \$500
Décor \$1,000	Volunteer \$500
Postage \$1,000	Custom \$_____
	Call Ruth to customize



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ORANGE COUNTY

YES! I will support Dusk At The Grove

Contact Name: _____ Contact Title: _____

Company/Organization: _____

Address: _____

City, State & Zip: _____

Office Phone: _____ Cell Phone: _____

Email: _____

☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER ☐ CHECK _____ CCV _____ Exp. Date: _____

Signature _____ TOTAL AMOUNT: _____

Sponsorship Opportunities

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor (2 available) | \$10,000 |
| <input type="checkbox"/> Gold Sponsor | \$6,000 |
| <input type="checkbox"/> Silver | \$4,000 |
| <input type="checkbox"/> Bronze Sponsor | \$2,750 |
| <input type="checkbox"/> Individual Ticket | \$275 |

Banners & Billboards

- | | |
|--|---------|
| <input type="checkbox"/> Three (3) Large Showcase Billboards | \$8,000 |
| <input type="checkbox"/> One (1) Large Showcase Billboard | \$2,750 |
| <input type="checkbox"/> Two (2) Medium Entrance Banners | \$3,500 |
| <input type="checkbox"/> One (1) Medium Entrance Banner | \$1,750 |
| <input type="checkbox"/> Two (2) Small Entrance Billboards | \$2,500 |
| <input type="checkbox"/> One (1) Small Entrance Billboard | \$1,250 |

Model Tribute Ads/Program Book Ads

- | | |
|--|---------|
| <input type="checkbox"/> Center Spread | \$1,200 |
| <input type="checkbox"/> Full Back Page Ad | \$1,000 |
| <input type="checkbox"/> Full Inside Cover | \$600 |
| <input type="checkbox"/> Full Page Ad | \$400 |
| <input type="checkbox"/> Half Page Ad | \$200 |
| <input type="checkbox"/> Quarter Page Ad | \$100 |
| <input type="checkbox"/> Business Page Ad | \$50 |

Underwriting (100% deductible)

- | | |
|---|---|
| <input type="checkbox"/> Signage: \$2000 | <input type="checkbox"/> Valet: \$2000 |
| <input type="checkbox"/> Catwalk: \$2000 | <input type="checkbox"/> Model Reception: \$1,750 |
| <input type="checkbox"/> Media: \$1,500 | <input type="checkbox"/> Reception: \$1,250 |
| <input type="checkbox"/> Décor: \$1000 | <input type="checkbox"/> Postage: \$1,000 |
| <input type="checkbox"/> Swag: \$1000 | <input type="checkbox"/> Photography: \$1000 |
| <input type="checkbox"/> Entertainment: \$750 | <input type="checkbox"/> Invitation: \$750 |
| <input type="checkbox"/> Wine Wall: \$750 | <input type="checkbox"/> Auction: \$500 |
| <input type="checkbox"/> Volunteer: \$500 | <input type="checkbox"/> Custom Opportunities available |

Please reach out to Virginia Schacher at 714.516.3661 /vschacher@rmhcsc.org
if you would like an invoice

If paying by check, make payable to: Orange County Ronald McDonald House
Mail, Fax or Email Sponsorship to: Dusk at the Grove—OCRMH 383 S. Batavia St. Orange, CA 92868
Tax ID 95-3167869