



A FEW **GOOD MEN** GALA

Sponsored by

Miller Children's
Hospital Long Beach
Auxiliary



Wednesday, October 26, 2016
Pacific Room at the Long Beach Arena
300 East Ocean Boulevard | Long Beach, CA 90802

Hosted by and Benefiting



**Long Beach
Ronald
McDonald
House**

SPONSORSHIP OPPORTUNITIES

CLASS OF 2016 HONOREES

Blake Christian

Charles Feder

Russ Hill

Matt Knabe

Rick Lorenzen

Jerry Maize

John Morris

Richard Neri

Vern Schooley

Kurt Schulzman

Dr. Grant Uba

A FEW GOOD MEN GALA 2016

Dear Friends,

Please join us for a very special evening on Wednesday, October 26, 2016 at the Pacific Room at the Long Beach Arena. Now in its third year, "A Few Good Men" is our signature gala event honoring esteemed gentlemen of the community. Each Honoree will walk the runway in a men's fashion show benefiting the Long Beach Ronald McDonald House. Honorees are well-known throughout the region for generous philanthropic contributions to the communities they serve and beyond.

Gala guests will enjoy a red carpet arrival with a champagne greeting, decadent hors d'oeuvres, a silent auction and a chance to mix and mingle with over 600 community supporters before entering the ballroom for dinner and an exciting show featuring fashion from Long Beach's Umberto's International Clothier. In addition, attendees will have an opportunity to bid on a priceless, uniquely selected experience with each Honoree, and hear first-hand from a family who has stayed at the House.

The Long Beach Ronald McDonald House is a "home away from home" for families with critically-ill children undergoing treatment at nearby hospitals and medical facilities. The House opened its doors in December 2011 with the goal of creating a place where children and their families embrace life and healing with a sense of hope, enthusiasm, courage, and joy.

We sincerely hope you'll join in our efforts to recognize our deserving Honorees by purchasing a table at the 2016 3rd Annual A Few Good Men Gala benefiting the Long Beach Ronald McDonald House.

Sincerely,

Cheri Bazley
Executive Director
Long Beach Ronald McDonald House



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WHY BECOME A SPONSOR

SERVE your community by actions, not words.

Build **RELATIONSHIPS** between your Brand/Company and our affluent market.

ALIGN with a well-respected and trusted Brand - Ronald McDonald House Charities®.

95% brand recognition in the United States.

Global reach in 52 countries and regions.

Serving countless families and children since 1975.

Increase **VISIBILITY** - "Your company" logo on promotional media package (event entry forms, email blasts, magazine and newsprint advertising and web ads).

STRENGTHEN employee loyalty.

EXCLUSIVITY - Your name/company featured on signage, print and web material.

ENGAGE your community through example by showing support for the Long Beach Ronald McDonald House.



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SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$50,000

- Three tables of ten – front row
- A speaking opportunity at the event
- Premier logo placement on the slideshow at the event
- Logo/Representation as “Title Sponsor” on all collateral, invitations, signage, and step & repeat
- Recognition as “Title Sponsor” in all press materials
- Two bottles of champagne at each table
- Recognition in sponsorship section of event program
- Full page color advertisement in event program with preferred placement
- Recognition in one quarterly newsletter
- Premier recognition at pre-event cocktail reception on Sept. 8th
- Pre-event cocktail party invites for fifteen guests
- Recognition in pre-event video
- Reserved VIP Parking at AFGM event
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Logo recognition on our website.

PRESENTING SPONSOR - \$25,000

- Two tables of ten – front row
- Logo/Representation as “Presenting Sponsor” on invitation, signage and step & repeat
- Recognition as “Presenting Sponsor” in all press materials
- Two bottles of champagne at each table
- Recognition in sponsorship section of event program
- Full page color advertisement in event program
- Recognition in one quarterly newsletter
- Premier recognition at pre-event cocktail reception on Sept. 8th
- Pre-event cocktail party invites for ten people
- Recognition in pre-event video
- Reserved VIP Parking at AFGM event
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Logo recognition on our website.

DIAMOND - \$15,000

- One table of ten (superior seating)
- Two bottles of champagne at table
- Logo/Representation on signage
- Recognition in one quarterly newsletter
- Recognition in sponsorship section of event program
- Half page full color advertisement in program
- Premier recognition at pre-event cocktail reception on Sept. 8th
- Pre-event cocktail party invites for eight people
- Reserved VIP Parking at AFGM event
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Logo recognition on our website.

GOLD - \$10,000

- One table of ten (favored seating)
- Logo/Representation on collateral and signage
- Recognition in one quarterly newsletter
- Recognition in sponsorship section of program
- Half page full color advertisement in program
- Recognition at pre-event cocktail reception on Sept. 8th
- Pre-event cocktail party invite for six people
- Reserved VIP parking at AFGM event
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Logo recognition on our website.

SILVER - \$5,000

- One table of ten (preferred seating)
- Logo/Representation on collateral and signage
- Recognition in one quarterly newsletter
- Recognition in sponsorship section of program
- Quarter page full color advertisement in program
- Recognition at pre-event cocktail reception on Sept. 8th
- Pre-event cocktail party invites for four people
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party
- Logo recognition on our website.

BRONZE - \$2,500

- One table of ten
- Quarter page advertisement in program
- Company or individual’s name in event program
- Invitation to annual LBRMH donor recognition party

INDIVIDUAL TICKET - \$200

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BENEFITS

BENEFIT	Title Sponsor \$50,000	Presenting Sponsor \$25,000	Diamond Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
Three tables of ten						
Two tables of ten						
One table of ten						
Logo/representation on all collateral, invitation, signage and step & repeat						
Recognition as Title or Presenting Sponsor in all press materials						
Bottle(s) of champagne at table(s)						
Recognition as sponsor in event program						
Full page color advertisement in program						
Half page color advertisement in program						
Quarter page color advertisement in program						
Recognition on event signage						
Recognition in one quarterly newsletter						
Recognition at pre-event cocktail reception						
Recognition in pre-event video						
Reserved VIP parking						
Express check-in						
Invitation to annual LBRMH donor recognition party						

UNDERWRITING OPPORTUNITIES

If you or someone you know is willing to underwrite all or a portion of the items listed below, please indicate the name and amount in the appropriate box and return with your payment. Underwriters will be acknowledged on the A Few Good Men signage and in the event program. Thank you!

Dinner (4 Available) \$20,000	Catwalk Fashion Show \$15,000	Sponsor Cocktail Reception – Sept. 8 \$15,000
Hosted Cocktail Hour \$10,000	Wine \$7,500	Invitations/Save the Dates \$5,000
	SOLD	SOLD
Videographer \$4,500	Opportunity Drawing \$3,000	Decorations \$2,500
		SOLD
Party Favors \$2,500	Parking \$2,000	Red Carpet Arrival & Champagne Greet \$2,000
	SOLD	SOLD

TOTAL UNDERWRITING OPPORTUNITIES: \$ _____

If you would like to use a credit card, please complete the following information: Amex Visa MC Check

Name _____ Address _____

Card # _____ Exp ____/____ Signature _____ Date _____

Phone _____ Email _____

How you would like your name or company listed on signage and website? _____

All underwriting opportunities include:

Two Tickets to A Few Good Men Event
Invitation to annual LBRMH donor recognition party

Recognition as underwriter in event program
Recognition in one quarterly newsletter

Deadline:

For logo/recognition to be included on signage all artwork must be submitted by: October 5th, 2016

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GALA

**PROGRAM
DIMENSIONS
SPECIFICATIONS**

\$1,500 – FULL PAGE ACKNOWLEDGMENT

\$800 – HALF PAGE ACKNOWLEDGMENT

\$500 – QUARTER PAGE ACKNOWLEDGMENT

\$350 - NON-PROFIT QUARTER PAGE ACKNOWLEDGMENT

GRAPHIC REQUIREMENTS*:

Resolution: 300 dpi

Color: Full Color

Acknowledgment Sizes: Width x Height

Build acknowledgment to size - no bleeds

File Formats:

Any version of: InDesign, TIFF, EPS, JPEG, Illustrator, Photoshop or PDF (No Quark please)

Please include fonts, or convert fonts to outlines

***We have a dedicated in-house design team to assist with any design(s).**

ACKNOWLEDGMENT:

Full Page Acknowledgment:

Width 7.75" x Height 7.75"

1/2 Page Acknowledgment:

Width 7.75 in" x Height 3.75"

1/4 Page Acknowledgment:

Width 3.75" x Height 3.75"

Acknowledgment Deadline: October 5th, 2016

QUESTIONS:

t 562 285 4308

f 562 285 4399

500 E. 27th Street

Long Beach, CA 90806

MDaley@rmhsc.org

SPONSORSHIP/PROGRAM ACKNOWLEDGMENT OR TICKET PAYMENT FORM

<input type="checkbox"/> Title Sponsor	\$50,000	<input type="checkbox"/> Individual Ticket	\$200
<input type="checkbox"/> Presenting Sponsor	\$25,000	<input type="checkbox"/> Full Page Acknowledgment	\$1,500
<input type="checkbox"/> Diamond Sponsor	\$15,000	<input type="checkbox"/> Half Page Acknowledgment	\$800
<input type="checkbox"/> Gold Sponsor	\$10,000	<input type="checkbox"/> Quarter Page Acknowledgment	\$500
<input type="checkbox"/> Silver Sponsor	\$5,000	<input type="checkbox"/> Non-profit Quarter Page Acknowledgment	\$350
<input type="checkbox"/> Bronze Sponsor	\$2,500		

Logo Information

a) In order to ensure the best possible reproduction of your logo, we require that you send us an Adobe Illustrator file (.eps or .ai). All fonts in the logo should be converted to outlines, and please include the file extension (.eps) in the file name. Be sure to include a color version as well as a solid black version of your logo.

b) A JPEG file is an acceptable format for recognition on our website; however, we cannot guarantee that the quality of your logo will be preserved when a JPEG file is also submitted for reproduction on a banner. If we determine that the logo quality is at risk of being compromised, we will recognize your organization in printed text rather than with your logo.

c) What URL would you like us to link your logo to? _____

d) How you would like your name or company listed on signage and website? _____

Please complete and return the enclosed application form by September 28th, 2016 for inclusion on event signage and for inclusion in program. Please indicate your preferred method of payment.

Check enclosed Please invoice Amex Visa MC

Name _____ Address _____

Card # _____ Exp ____/____ Signature _____ Date _____

Phone _____ Email _____

Long Beach Ronald McDonald House – 500 E. 27th Street, Long Beach, CA 90806
Michelle Daley Tel: 562-285-4308 – Fax: 562-285-4399 – Email: MDaley@rmhcsc.org

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