

ORANGE COUNTY
RONALD MCDONALD HOUSE



DUSK AT THE GROVE

Formally Known As The High Tea Fashion Show

PLEASE JOIN US

OCTOBER 6TH 4:00-7:00PM

CITY NATIONAL GROVE OF ANAHEIM

2200 E Katella Ave. • Anaheim, CA



ORANGE COUNTY RONALD McDONALD HOUSE

PRESENTS

DUSK AT THE GROVE

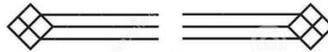
Formally Known As The High Tea Fashion Show

Dear Friends,

For the past 27 years, your support has allowed the Orange County Ronald McDonald House to carry out our mission of providing comfort, care and support to thousands of families who have critically ill or injured children seeking treatment in local area hospitals. After all these years, our goal remains the same — keeping families close.

Our Houses are built on the simple idea that nothing else should matter when a family is focused on the health of their child — not where they will stay, where they will get their next meal or where they will lay their head at night to rest. We believe that when a child is hospitalized, the love and support of family and their community is the best medicine.

On Thursday, October 6, 2016 the Orange County Ronald McDonald House is putting a twist on our signature fall event. We invite you to attend Dusk at the Grove, formally known as the High Tea Fashion Show. With a new location and moving from tea to cocktails, we're looking forward to keeping the tradition of giving alive. Our event has built a loyal following of high wealth donors from the community and offers great exposure. We hope you will consider lending your support in one of the following ways:



Sponsorship—We have a wide variety of sponsorships and underwriting opportunities available that allow companies and individuals to show their support.

Event Program—Honor a loved one, show your support for a “Friend of the House” model in the show or simply showcase your business by placing an ad or special message in the program.



The Orange County Ronald McDonald House provides a valuable community service to families facing the most difficult of life's challenges — the illness of a child. Our Ronald McDonald House, not only provides a place for families to stay, it also gives them a support network with other families facing similar circumstances.

We hope you will consider partnering with us so that we can continue our mission. By supporting the Dusk at the Grove, you will provide a “home away from home” to families in need. Please feel free to contact Ruth Wu, Special Events Manager, at 714.516.3669 if you have any questions or need additional information.

Many thanks in advance for your support!

Sincerely,

Sharon Macdonald

Sharon Macdonald
Co-Chair



R M H C
Southern California

John German

John German, MD
Co-Chair

Ronald
McDonald
House®

ORANGE COUNTY

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$12,000

- ◆ Cocktail Reception with reserved area for 20
- ◆ Two tables of 10 (first choice pre-event selection of seating location during program and fashion show)
- ◆ Featured placement in all Dusk at the Grove collateral, prominent signage with logo at the City National Grove during the event and a CENTER page ad or tribute in event program
- ◆ Small Entrance Billboard with logo
- ◆ Special mention in Orange County Ronald McDonald House's newsletter distributed to over 11,000 email addresses
- ◆ Recognition on Orange County Ronald McDonald House's website
- ◆ Special feature in pre and post event press releases and social media outreach
- ◆ Special mention from stage during Dusk at the Grove program
- ◆ Concierge service during and after the event to assist host and their guests (including auction checkout if applicable)
- ◆ Special Host gift
- ◆ Personalized tableside photo opportunities with Ronald McDonald and your guests
- ◆ Complimentary Champagne at your two tables
- ◆ Opportunity to place branded material in the gift bag for attendees
- ◆ Complimentary Valet

Tax deductible amount: \$6,920

GOLD SPONSOR - \$6,000

- ◆ Cocktail Reception with reserved area for 10
- ◆ One table of 10 for program and fashion show
- ◆ Full page ad or tribute in event program
- ◆ Recognition on Orange County Ronald McDonald House's website
- ◆ Special feature in pre and post event press releases and social media outreach
- ◆ Personalized tableside photo opportunities with Ronald McDonald and your guests
- ◆ Complimentary Champagne at your table
- ◆ Complimentary Valet

Tax deductible amount: \$4,310

SILVER SPONSOR - \$4,000

- ◆ Cocktail Reception for 10
- ◆ One table of 10 for program and fashion show
- ◆ Half page ad or tribute in event program
- ◆ Special feature in pre and post event press releases and social media outreach
- ◆ Complimentary Champagne at your table
- ◆ Complimentary Valet

Tax deductible amount: \$2,510



Small billboard for Presenting Sponsor

BRONZE SPONSOR - \$2,750

- ◆ Cocktail Reception for 10
- ◆ One table of 10 for program and fashion show
- ◆ Recognition in event program
- ◆ Complimentary Valet

Tax deductible amount: \$1,460

INDIVIDUAL TICKET - \$275

Tax deductible amount: \$146

EVENT BANNERS, BILLBOARDS & PROGRAM TRIBUTE

NEW

- \$8,000- Three Showcase Billboards
- \$3,500- Two Medium Entrance Banners
- \$2,750- One Large Showcase Billboard
- \$2,500- Two Small Entrance Billboards



DIMENSIONS:

Large: 12'W x 19'H

Medium: 10'-6"W x 23'-11"H

Small: 4'W x 10'-2"H



PROGRAM BOOK OPPORTUNITIES

Center Spread	\$1,200	(8.5"h x 11"w)
Full Back Page Ad	\$1,000	(8.5"h x 5.5"w)
Full Inside Cover	\$600	(8.5"h x 5.5"w)
Full Page Ad	\$400	(8.5"h x 5.5"w)
Half Page Ad	\$200	(4.25"h x 5.5"w)
Quarter Page Ad	\$100	(4.25"h x 2.75"w)
Business Page Ad	\$50	(3.5"h x 2"w)

GRAPHIC REQUIREMENTS:

Resolution: 300 dpi minimum

Color: full color

File formats: JPEG or PDF

Deadline:

August 26, 2016

to

rwu@rmhcsc.org

YES, I WILL SUPPORT DUSK AT THE GROVE

Contact Name: _____ Contact Title: _____

Company/Organization: _____

Address: _____

City, State & Zip: _____

Office Phone: _____ Cell Phone: _____

Email: _____

Website Address: _____

VISA MC AMEX _____ CCV _____ Exp. Date: _____

Signature _____

If paying by check, make payable to:
Orange County Ronald McDonald House

SPONSORSHIP OPPORTUNITIES

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor (2 available) | \$12,000 |
| <input type="checkbox"/> Gold Sponsor | \$6,000 |
| <input type="checkbox"/> Silver | \$4,000 |
| <input type="checkbox"/> Bronze Sponsor | \$2,750 |
| <input type="checkbox"/> Individual Ticket | \$275 |

Mail, Fax or Email Sponsorship to:
Dusk at the Grove—OCRMH
383 S. Batavia St. Orange, CA 92868
vschacher@rmhsc.org
714.516.3661—Virginia
Tax ID 95-3167869



PROGRAM BOOK OPPORTUNITIES

- | | |
|--|---------|
| <input type="checkbox"/> Center Spread | \$1,200 |
| <input type="checkbox"/> Full Back Page Ad | \$1,000 |
| <input type="checkbox"/> Full Inside Cover | \$600 |
| <input type="checkbox"/> Full Page Ad | \$400 |
| <input type="checkbox"/> Half Page Ad | \$200 |
| <input type="checkbox"/> Quarter Page Ad | \$100 |
| <input type="checkbox"/> Business Page Ad | \$50 |

BANNERS & BILLBOARDS

- | | |
|--|---------|
| <input type="checkbox"/> Three (3) Large Showcase Billboards | \$8,000 |
| <input type="checkbox"/> One (1) Large Showcase Billboard | \$2,750 |
| <input type="checkbox"/> Two (2) Medium Entrance Banners | \$3,500 |
| <input type="checkbox"/> One (1) Medium Entrance Banner | \$1,750 |
| <input type="checkbox"/> Two (2) Small Entrance Billboards | \$2,500 |
| <input type="checkbox"/> One (1) Small Entrance Billboard | \$1,250 |

Please reach out to Virginia Schacher at 714.516.3661 if you would like an invoice

UNDERWRITING OPPORTUNITIES

We welcome your support to help us cover the expenses of our event. Event underwriters are key to making our event a success. With your generous donation, you will be recognized in our Dusk at the Grove program. Custom underwriting packages are also available. All donations are 100% tax deductible and multiple underwriting support is needed. Please contact Ruth Wu or Susan Kenny at 714.639.3600 to discuss.

Banner \$2,000 <i>Supports Dusk at the Grove banners</i>	Swag \$1,000 <i>Supports Dusk at the Grove party favors</i>
Valet \$2,000 <i>Supports valet parking for Dusk at the Grove</i>	Photography \$1,000 <i>Supports Dusk at the Grove photography</i>
Catwalk \$2,000 <i>Supports Dusk at the Grove fashion show</i>	Entertainment \$750 <i>Supports Dusk at the Grove entertainment</i>
Fashion \$1,750 <i>Supports Dusk at the Grove fashion models</i>	Invitation \$750 <i>Supports Dusk at the Grove invitations</i>
Media \$1,500 <i>Supports Dusk at the Grove event promotion in media and print materials</i>	Wine Wall \$750 <i>Supports Dusk at the Grove wine tags</i>
Reception \$1,250 <i>Supports Dusk at the Grove reception</i>	Auction \$500 <i>Supports Dusk at the Grove silent auction</i>
Décor \$1,000 <i>Supports Dusk at the Grove decor</i>	Volunteer \$500 <i>Supports lunch/snacks for the event volunteers</i>
Mirror Mirror \$1,000 <i>Supports Dusk at the Grove spa amenities in our powder rooms</i>	Custom \$_____ <i>Please call for custom opportunities</i>

TOTAL UNDERWRITING OPPORTUNITIES: \$ _____

If you would like to use a credit card, please complete the following information:

Please complete and return the application form. Please indicate your preferred method of payment.

MC
 Amex
 VISA
 Check (our preferred method payable to Orange County Ronald McDonald House)

Name _____

Card # _____ CCV _____ Exp. Date _____

Phone _____ Email _____

Company Name: _____ Contact Name: _____

Address: _____

Questions: Orange County Ronald McDonald House 383 S. Batavia Street, Orange, CA 92868

Ruth Wu Tel: 714.516.3669 | Email: rwu@rmhsc.org or Susan Kenny Tel: 714.516.3695 | Email: skenny@rmhsc.org