



**Pasadena
Ronald
McDonald
House**

Gala 2015: Venetian Masquerade

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Anna Bruck
Natalie Cerpa
Betsy Conovitz
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Jennifer DeBoskey
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Elizabeth Dever, MBA, *House Director*

Dear Potential Donor,

On November 7, 2015, the Pasadena Ronald McDonald House will host our annual fundraising gala at the Langham Huntington Hotel in Pasadena, themed a **"Venetian Masquerade."** This prestigious event will feature a reception and silent auction followed by dinner and an exciting live auction. Our Gala committee invites you to participate by donating item(s) for the silent or live auction. Your contribution is critical to our success and will also provide excellent exposure to 400 prominent guests from our community.

In recognition of your donation, we will thank you by offering:

- A beautiful display of your donation at the auction
- Special thanks on your items' bid sheet
- A receipt for your tax deductible donated item

Your donation will help to:

- provide a "home away from home" for families of seriously ill children who are receiving medical treatment in local hospitals;
- keep families together while their children receive treatment, so they may participate in their children's care;
- offer meals lovingly prepared by volunteers;
- bring together families facing similar situations; and
- provide comfort and care from our loving staff

No family is ever turned away due to the inability to pay.

While the House receives valuable funding from McDonald's, ***we are responsible for raising over 85% of our annual operating budget.*** We greatly appreciate any assistance you can provide. Enclosed is a donation form for your consideration. Please feel free to contact us if you have any questions. Thank you in advance for your time and generosity.

Very truly yours,

Anna Bruck
2015 Gala Auction Chair
818-723-4892
annabruck1@gmail.com

Rebecca Johnson
2015 Gala Auction Chair
925-876-5344
rebeccajohnson28@icloud.com



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AUCTION DONATION FORM

CONTACT INFORMATION (Please print or type)

Donor Name (as you would like it to appear in print): _____

Check Box if you prefer to remain Anonymous

Contact Name (If donor is a company): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

DONATED ITEM (Please print or type)

Name of Item Donated: _____

* Description of Item: _____

Usage Restrictions/ Expiration Date: _____

Value of Item(s): \$ _____

***If your item contains multiple services or products, please detail in description.**

- Item/Certificate enclosed
- Please pick the item up at _____ on _____
Location *Date*
- Please create a certificate for me

Please send completed form & items to:

Anna Bruck, Auction Chair
5206 Ramsdell Avenue
La Crescenta, CA 91214
818-723-4892; annabruck1@gmail.com

For internal use only:

Acknowledgment sent by _____
Log-in _____ Date: _____

All items must be in by Friday, October 23, 2015!

Federal Tax ID #95-3167869 ~ **Please retain a copy as your tax receipt.**
The Pasadena Ronald McDonald House deeply thanks you for your support!