



A FEW **GOOD MEN** GALA

Sponsored by:



Wednesday, October 21, 2015

Pacific Room at the Long Beach Arena

300 East Ocean Boulevard | Long Beach, CA 90802

Benefiting



**Long Beach
Ronald
McDonald
House**

SPONSORSHIP OPPORTUNITIES

CLASS OF 2015 HONOREES

Dr. Sy Alban

George Deukmejian

David Erickson

Stephen Faichney

Bob Foster

Robert Funari

John W. Hancock

Matthew Jenkins

Willie McGinest

Rocky Soares

Jim Zehmer

A FEW GOOD MEN GALA 2015

Dear Friends,

Please join us for a very special evening on Wednesday, October 21, 2015 at the Pacific Room at the Long Beach Arena. Now in its second year, "A Few Good Men" is our signature gala event honoring esteemed gentlemen of the community. Each Honoree will walk the runway in a men's fashion show benefiting the Long Beach Ronald McDonald House. Honorees are well-known throughout the region for generous philanthropic contributions to the communities they serve and beyond.

Gala guests will enjoy a red carpet arrival, decadent hors d'oeuvres, cocktails, a silent auction and a chance to mix and mingle with nearly 500 of the community supporters before entering the ballroom for dinner and an exciting show featuring fashion from Long Beach's Umberto's International Clothier. In addition, attendees will have an opportunity to bid on a priceless, uniquely selected experience with each Honoree, and hear first-hand from a family who has stayed at the House.

The Long Beach Ronald McDonald House serves as a "home away from home" for families of children undergoing treatment for cancer and other life-threatening illnesses at nearby hospitals and medical facilities. The House opened its doors in December 2011 with a stated goal of creating a place where children and their families embrace life and healing with a sense of hope, enthusiasm, courage and joy.

We sincerely hope you'll join in our efforts to recognize our deserving Honorees by sponsoring, underwriting or purchasing a table at the 2015 2nd Annual A Few Good Men Gala benefiting the Long Beach Ronald McDonald House.

Sincerely,

Cheri Bazley
Executive Director
Long Beach Ronald McDonald House



A FEW
GOOD MEN

WHY BECOME A SPONSOR

SERVE your community by actions, not words.

Build **RELATIONSHIPS** between your Brand/Company and our affluent market.

ALIGN with a well-respected and trusted Brand - Ronald McDonald House Charities®.

95% brand recognition in the United States.

Global reach in 52 countries and regions.

Serving countless families and children since 1975.

Increase **VISIBILITY** - "Your company" logo on promotional media package (event entry forms, email blasts, magazine and newspaper advertising and web ads).

STRENGTHEN employee loyalty.

EXCLUSIVITY - Your name/company featured on signage, print and web material.

ENGAGE your community through example by showing support for the Long Beach Ronald McDonald House.



A FEW
GOOD MEN

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$25,000

- Two tables of ten – front row
- Logo/Representation as “Presenting Sponsor” on all collateral, invitation, signage and step & repeat
- Recognition as “Presenting Sponsor” in all press materials
- Two bottles of champagne at each table
- Recognition in sponsorship section of event program
- Full page color advertisement in event program
- Recognition in one quarterly newsletter
- Premier recognition at pre-event cocktail reception on Sept. 9th
- Pre-event cocktail party invites for ten people
- Recognition in pre-event video
- Reserved VIP Parking at AFGM event
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party

DIAMOND - \$15,000

- One table of ten (superior seating)
- Two bottles of champagne at table
- Logo/Representation on all collateral and signage
- Recognition in one quarterly newsletter
- Recognition in sponsorship section of event program
- Half page full color advertisement in program
- Premier recognition at pre-event cocktail reception on Sept. 9th
- Pre-event cocktail party invites for eight people
- Reserved VIP Parking at AFGM event
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party

GOLD - \$10,000

- One table of ten (favored seating)
- Logo/Representation on collateral and signage
- Recognition in one quarterly newsletter
- Recognition in sponsorship section of program
- Half page full color advertisement in program
- Recognition at pre-event cocktail reception on Sept. 9th
- Pre-event cocktail party invite for six people
- Reserved VIP parking at AFGM event
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party

SILVER - \$5,000

- One table of ten (preferred seating)
- Logo/Representation on collateral and signage
- Recognition in one quarterly newsletter
- Recognition in sponsorship section of program
- Quarter page full color advertisement in program
- Recognition at pre-event cocktail reception on Sept. 9th
- Pre-event cocktail party invites for four people
- Express check-in at AFGM event
- Invitation to annual LBRMH donor recognition party

BRONZE - \$2,500

- One table of ten
- Quarter page advertisement in program
- Invitation to annual LBRMH donor recognition party

INDIVIDUAL TICKET - \$200

BENEFITS

BENEFIT	Presenting sponsor \$25,000	Diamond sponsor \$15,000	Gold sponsor \$10,000	Silver sponsor \$5,000	Bronze sponsor \$2,500
Two tables of ten					
One table of ten					
Logo/representation on all collateral, invitation, signage and step & repeat					
Recognition as "Presenting Sponsor" in all press materials					
Bottle of champagne at table(s)					
Recognition as sponsor event in program					
Full page color advertisement in program					
Half page color advertisement in program					
Quarter page color advertisement in program					
Recognition on event signage					
Recognition in one quarterly newsletter					
Recognition at pre-event cocktail reception					
Recognition in pre-event video					
Reserved VIP parking					
Express check-in					
Invitation to annual LBRMH donor recognition party					

UNDERWRITING OPPORTUNITIES

If you or someone you know is willing to underwrite all or a portion of the items listed below, please indicate the name and amount in the appropriate box and return with your payment. Underwriters will be acknowledged on the A Few Good Men signage and in the event program. Thank you!

Dinner \$20,000 - 4 Available	Catwalk Fashion Show \$15,000	Pre-event cocktail reception \$15,000
Invitations/Save the Dates \$5,000	Wine \$5,000	Videographer \$4,500
Decorations \$2,500	Party favors \$2,500	Champagne greeting \$2,500
Parking \$2,000	Auctioneer \$1,500	Trophies/Awards \$1,000

SOLD

TOTAL UNDERWRITING OPPORTUNITIES: \$ _____

If you would like to use a credit card, please complete the following information: Amex Visa MC Check

Name _____ Address _____

Card # _____ Exp ____/____ Signature _____ Date _____

Phone _____ Email _____

How you would like your name or company listed on signage and website? _____

All underwriting opportunities include:

Two Tickets to A Few Good Men Event
 Invitation to annual LBRMH donor recognition party

Recognition as underwriter in event program
 Recognition in one quarterly newsletter

Deadline:

For logo/recognition to be included on signage all artwork must be submitted by: October 8th, 2015

A FEW
GOOD MEN

A FEW
GOOD MEN
GALA

**PROGRAM
DIMENSIONS
SPECIFICATIONS**

\$1,500 – FULL PAGE ACKNOWLEDGMENT

\$800 – HALF PAGE ACKNOWLEDGMENT

\$500 – QUARTER PAGE ACKNOWLEDGMENT

\$350 - NON-PROFIT QUARTER PAGE ACKNOWLEDGMENT

GRAPHIC REQUIREMENTS:

Resolution: 300 dpi

Color: Full Color

Acknowledgment Sizes: Width x Height

Build acknowledgment to size - no bleeds

File Formats:

Any version of: InDesign, TIFF, EPS, JPEG, Illustrator, Photoshop or PDF
(No Quark please)

Please include fonts, or convert fonts to outlines

ACKNOWLEDGMENT:

Full Page Acknowledgment:

Width 7.75" x Height 7.75"

1/2 Page Acknowledgment:

Width 7.75 in" x Height 3.75"

1/4 Page Acknowledgment:

Width 3.75" x Height 3.75"

Acknowledgment Deadline: September 21st, 2015

QUESTIONS:

t 562 285 4307

f 562 285 4300

500 E. 27th Street

Long Beach, CA 90806

jmoore@rmhsc.org

SPONSORSHIP/PROGRAM ACKNOWLEDGMENT OR TICKET PAYMENT FORM

<input type="checkbox"/> Title Sponsor	\$25,000	<input type="checkbox"/> Full Page Acknowledgment	\$1,500
<input type="checkbox"/> Diamond Sponsor	\$15,000	<input type="checkbox"/> Half Page Acknowledgment	\$800
<input type="checkbox"/> Gold Sponsor	\$10,000	<input type="checkbox"/> Quarter Page Acknowledgment	\$500
<input type="checkbox"/> Silver Sponsor	\$5,000	<input type="checkbox"/> Non-profit Quarter Page Acknowledgment	\$350
<input type="checkbox"/> Bronze	\$2,500		
<input type="checkbox"/> Individual Ticket	\$200		

Logo Information

a) In order to ensure the best possible reproduction of your logo, we require that you send us an Adobe Illustrator file (.eps or .ai). All fonts in the logo should be converted to outlines, and please include the file extension (.eps) in the file name. Be sure to include a color version as well as a solid black version of your logo.

b) A JPEG file is an acceptable format for recognition on our website; however, we cannot guarantee that the quality of your logo will be preserved when a JPEG file is also submitted for reproduction on a banner. If we determine that the logo quality is at risk of being compromised, we will recognize your organization in printed text rather than with your logo.

c) What URL would you like us to link your logo to? _____

d) How you would like your name or company listed on signage and website? _____

Please complete and return the enclosed application form by September 29th, 2015 for inclusion on event signage and for inclusion in program. Please indicate your preferred method of payment.

Check enclosed Please invoice Amex Visa MC

Name _____ Address _____

Card # _____ Exp ____/____ Signature _____ Date _____

Phone _____ Email _____

Long Beach Ronald McDonald House – 500 E. 27th Street, Long Beach, CA 90806

Jennifer Moore Tel: 562-285-4307 – Fax: 562-285-4399 – Email: jmoore@rmhsc.org

A FEW
GOOD MEN