

ASID Orange County and MODERN LUXURY Interiors California presents

Chairs for Charity

A Cocktail Reception and Auction

Thursday, May 21, 2015 • Orange County Museum of Art

PROGRAM BOOK AD SPECIFICATIONS

- **4-COLOR COVER ADS**

Specifications for placing a full page 4-color ad for Outside Back Cover, Inside Front Cover or Inside Back Cover.

Final Trim Size: 8 1/2" x 11" | **Page Bleed Size:** 9" x 11 1/2" (1/4" Bleed)

Live Area: 7 1/2" x 10" (any copy or photo outside this area will be cut off)

- **INSIDE PAGE ADS**

We accept electronic artwork files.

All inside ads are black & white.

FULL PAGE

(All Diamond, Platinum, Gold & Silver Sponsors qualify for a full-page ad)

Dimensions: 7 1/2" by 10" (width x height). No bleeds.

HALF PAGE

(Bronze Sponsors qualify for a half-page ad)

Dimensions: 7 1/2" by 4 3/4" (width x height). No bleeds.

Here are the accepted formats for submitting ad artwork:

Mac Format

Quark • InDesign • Illustrator

(Include all graphics and all fonts)

Mac and Windows Format

Hi-resolution PDF

- **AD SUBMISSION**

Please send your ads via email to lyn@graphicprod.com or large file send to

<https://www.hightail.com/u/graphicproductions> with subject line: "2015 CHAIRS FOR CHARITY"

Date for ad submission is Monday, April 27, 2015

Please contact Lyn Walker at 714-617-5757 or via email at lyn@graphicprod.com if you have any questions or concerns.