



2015 Chairs for Charity - Donation Request

Thank you for your consideration in sponsoring this year's Chairs for Charity cocktail reception and auction benefiting The Orange County Ronald McDonald House. ASID Orange County has undertaken the task of renovating the interior of the house and seeks much-needed funds for the interior renovation project. Phase One of the project will focus on the common areas, which include the kitchen, dining area, family room and living room. As MODERN LUXURY Interiors California Magazine is our exclusive media partner, the magazine will feature the reception in both print and social media. Not only do you have an opportunity to feature your company brand in the media aspect, but also to assist in the desperately needed renovation of the Orange County Ronald McDonald House. This public event will be held May 21, 2015 at the Orange County Museum of Art in Newport Beach from 6:30 p.m. to 9:30 p.m. Tickets are \$100.00. Not only does your sponsorship exemplify your support of the design industry but will also align your brand with this very significant charitable cause.

Diamond Level Sponsorship: \$7500.00

Includes 6 tickets to the event, prominent brand recognition in all marketing materials and at the event. In addition, MODERN LUXURY Interiors California will place your company logo in all print and social media both before and after the event. This prestigious level of sponsorship is exclusive to three sponsors only. Inside front cover, inside back or outside back cover of event program, first come first pick.

Platinum Level Sponsorship: \$5000.00

Includes 4 tickets to event, brand recognition in all marketing materials and at the event. MODERN LUXURY Interiors California will place your company logo in both print and in social media pre and post event coverage. A one page ad in event program included. This exclusive level of sponsorship is offered to ten sponsors only.

Gold Level Sponsorship: \$2500.00

Includes 2 tickets to event, brand recognition in all marketing materials and at the event. MODERN LUXURY Interiors California will place your company logo in pre and post event coverage in both print and social media. A one half page ad in event program included. This important level of sponsorship is offered to ten sponsors only.

Silver Level Sponsorship: \$1000.00

Includes brand recognition in all marketing materials and at the event, recognition in event program.

Please send completed form to Chair, Chairs for Charity: **Leora Cane**,
Leora@LeoraCane.com

SPONSOR/COMPANY NAME:

SPONSORSHIP LEVEL:

CONTACT PERSON NAME:

PHONE NUMBER:

EMAIL ADDRESS:

MARKETING MATERIAL:

- All Sponsor logos to be provided in digital format to committee chair and will be included in all marketing materials developed after the date that payment is received from sponsor, so please sign up early and remit payment ASAP. Also, media publication deadlines must be met in order to be placed in the pre event coverage in Modern Luxury| Interiors and in the event program, signage and marketing materials.

SIGNED BY:

DATE

To make your donation, please go to rmhcsc.org/orangecounty

*For more information please contact Chairs for Charity Chair: **Leora Cane**, Allied ASID
Call (714) 402-0617, or email Leora@LeoraCane.com

ASID OC thanks you in advance for supporting such a worthy cause!