

HONOREES

**THE SPIRIT OF
THE HOUSE AWARD**



MONTE DURHAM

TLC's "Say Yes to the Dress" Atlanta
"Say Yes to the Prom"

**THE DR. STUART SIEGEL
EXCELLENCE IN
PEDIATRICS AWARD**

SOCIAL WORKERS:

The Heart of Family Centered Care

THE KIM HILL AWARD



NICHOLAS KOUTOURAS

MISSION, VISION & VALUES

OUR MISSION

To provide comfort, care
and support to children and families
in Southern California.

OUR VISION

A community where children and
their families embrace life and healing
with a sense of hope,
enthusiasm, courage and joy.

OUR VALUES

Compassion, Integrity, Respect,
Innovation and Transparency.

For More Information Contact
Melissa Malone, Director of Development
Events & Corporate Engagement
Los Angeles Ronald McDonald House
4560 Fountain Avenue
Los Angeles, CA 90029
Direct Line – 323.644.3082
Fax – 323.669.0552
Tax ID – 95-3167869



RMHC
Southern California

**Ronald
McDonald
House®**

LOS ANGELES

**MAC
TONIGHT
GALA**

**SPONSORSHIP
OPPORTUNITIES**

**SATURDAY
SEPTEMBER 23, 2017**

THE GLOBE THEATRE AT UNIVERSAL STUDIOS
UNIVERSAL CITY, CA

PRESENTED BY



For over 37 years, the Los Angeles Ronald McDonald House has offered a home away from home for families with seriously ill children receiving treatment at area hospitals. In the past two years, our occupancy has soared, in 2016, we hosted a record 21,361 family nights. The support we receive for the Mac Tonight Gala is a critical piece in our ability to serve all the families who need the House.

We invite you to this special evening of dinner, dancing and heartwarming stories from some of our families and so much more. This year's Gala will honor Monte Durham, Nicholas Koutouras and our Social Workers for their generosity, leadership and service. We ask that you join these honorees in their commitment to the Los Angeles Ronald McDonald House by sponsoring a table, purchasing an ad in our tribute book or donating an item for our live and silent auctions.

It's hard to overstate the impact that a few simple ingredients have – a comfortable bed, a warm meal or a friendly chat with another parent – on a family who has given up everything to help their child heal. Your support is vital to the mission of the Los Angeles Ronald McDonald House, and a gift to thousands of families every year when they need it most.

We look forward to celebrating with you.

Thankfully,

Julee Brooks
Executive Director

David Hilton
Co-Chair

Dwight Hotchkiss
Co-Chair



**Ronald
McDonald
House®**
LOS ANGELES

MAC TONIGHT GALA

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR — \$100,000

(1 available)

- Friend of Mac Award recipient
- Five minute recipient speech during event
- Five VIP tables of 10 at dinner
- Full page, back cover advertisement in the tribute book
- Listing in all media and printed materials
- Company logo prominently displayed on the "Step & Repeat"
- Company logo/name projected on the walls throughout reception and/or dinner
- Company logo on website with direct link to sponsor homepage
- Room naming opportunity for one year

PLATINUM SPONSOR — \$50,000

(4 available)

- Four VIP tables of 10 at dinner
- Prominent, full page advertisement in the tribute book
- Listing in all media and printed materials
- Company logo displayed on the "Step & Repeat"
- Company logo/name projected on the walls throughout reception and/or dinner
- Company logo on website with direct link to sponsor homepage
- Room naming opportunity for one year

GOLD SPONSOR — \$25,000

(8 available)

- Three VIP tables of 10 at dinner
- Prominent, full page advertisement in the tribute book
- Listing in all media and printed materials
- Company logo displayed on the "Step & Repeat"
- Company logo/name projected on the walls throughout reception and/or dinner
- Company logo on website with direct link to sponsor homepage
- Room naming opportunity for one year

SILVER SPONSOR — \$10,000

(20 available)

- Two VIP tables of 10 at dinner
- Full page advertisement in tribute book
- Recognition at the event
- Company logo/name projected on the walls throughout reception and/or dinner
- Company logo on website with direct link to sponsor homepage
- Room naming opportunity for one year

BRONZE SPONSOR — \$7,500

(40 available)

- One table of 10 at dinner
- Half page advertisement in the tribute book
- Company logo/name displayed at the event
- Company logo on website with direct link to sponsor homepage
- Room naming opportunity for one year

TABLE SPONSOR — \$5,000

- One table of 10 at dinner
- Quarter page advertisement in tribute book

BIG MAC SPONSOR — \$2,000

- Four dinner tickets
- Quarter page advertisement in tribute book

INDIVIDUAL TICKET — \$250

EXCLUSIVE EVENT NIGHT SPONSORSHIP OPPORTUNITIES

BAR SPONSOR — \$5,000

(2 available)

- Two dinner tickets
- Company logo and/or name displayed on bar napkins and on pop-ups at the bar

WINE SPONSOR — \$5,000

(2 available)

- Two dinner tickets
- Company logo on each of the bottles of wine on the dinner table

MAC TONIGHT SPONSOR INFORMATION FORM

Contact Name	Contact Title
Company/Organization	
Address	
City, State & Zip	
Office Phone	Cell Phone
Email	
Website Address	
Visa, MC or AMEX #	CC Exp. Date
Signature	

- | | |
|---|-----------|
| <input type="checkbox"/> Presenting Sponsor (1 available) | \$100,000 |
| <input type="checkbox"/> Platinum Sponsor (4 available) | \$50,000 |
| <input type="checkbox"/> Gold Sponsor (8 available) | \$25,000 |
| <input type="checkbox"/> Silver Sponsor (20 available) | \$10,000 |
| <input type="checkbox"/> Bronze Sponsor (40 available) | \$7,500 |
| <input type="checkbox"/> Table Sponsor | \$5,000 |
| <input type="checkbox"/> Big Mac Sponsor | \$2,000 |
| <input type="checkbox"/> Bar Sponsor | \$5,000 |
| <input type="checkbox"/> Wine Sponsor | \$5,000 |
| <input type="checkbox"/> Individual Ticket | \$250 |

I cannot attend but I would like:

To make a donation of \$_____

PROGRAM BOOK OPPORTUNITIES

- | | | |
|---|---------|------------------------------|
| <input type="checkbox"/> Inside Back Cover (exclusive opportunity) | \$2,000 | 8"(w) x 10.5"(h) |
| <input type="checkbox"/> Inside Front Cover (exclusive opportunity) | \$2,000 | 8"(w) x 10.5"(h) |
| <input type="checkbox"/> Full Page Ad | \$1,000 | 8"(w) x 10.5"(h) |
| <input type="checkbox"/> Half Page Ad | \$750 | 8"(w) x 5.125"(h) |
| <input type="checkbox"/> Quarter Page Ad | \$300 | 3.875"(w) x 5.125"(h) |
| <input type="checkbox"/> Business Card Ad | \$300 | 3.5"(w) x 2"(h) |
| <input type="checkbox"/> Please Design My Ad | \$50 | Be sure to provide your logo |

Deadline for inclusion in the following collateral:

Invitation - Sponsorship must be received by June 14th to be listed on the invitation.

Program Book - Provide PDF art only, all ads are full color, 300 dpi and due by September 1st.

For further information - Contact Melissa Malone, Director of Development, Events and Corporate Engagement at 323.644.3082 or mmalone@rmhsc.org

If paying by check make payable to:

Los Angeles Ronald McDonald House

Mail, Fax or Email Sponsorship To:

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