



Ronald McDonald House®
INLAND EMPIRE

THE GOAL!

TO ADOPT A ROOM FOR A FAMILY IN NEED
(\$5,000 ANNUAL SPONSORSHIP)

OPTION 1 Your employees and vendors have the opportunity to voluntarily donate to the Ronald McDonald House Charities. Your employees, and vendors will value the ease and convenience of a **SECURED** monthly donation deduction from a checking or credit card.
\$2,500 RAISED BY EMPLOYEES AND VENDORS / \$2,500 MATCHED BY EMPLOYER

OPTION 2 Help the Ronald McDonald House provide **STRENGTH IN NUMBERS** by recruiting a team of Heroes' to fund a family and "Adopt -A Room" for a year!



IT TAKES HEROES'

- 10 Donors x \$43 Monthly = \$5000
- 15 Donors x \$28 Monthly = \$5000
- 20 Donors x \$21 Monthly = \$5000



1,500 FAMILIES

Stayed in our house last year in their time of need



12,000 HOURS

Our volunteers provided nearly 12,000 hours of service in support of our mission last year



800 FAMILIES

Last year, 800 families were placed in a hotel because of the overwhelming need of the area



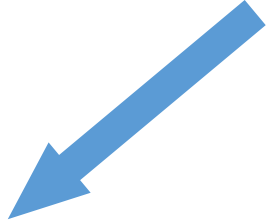


Thank you



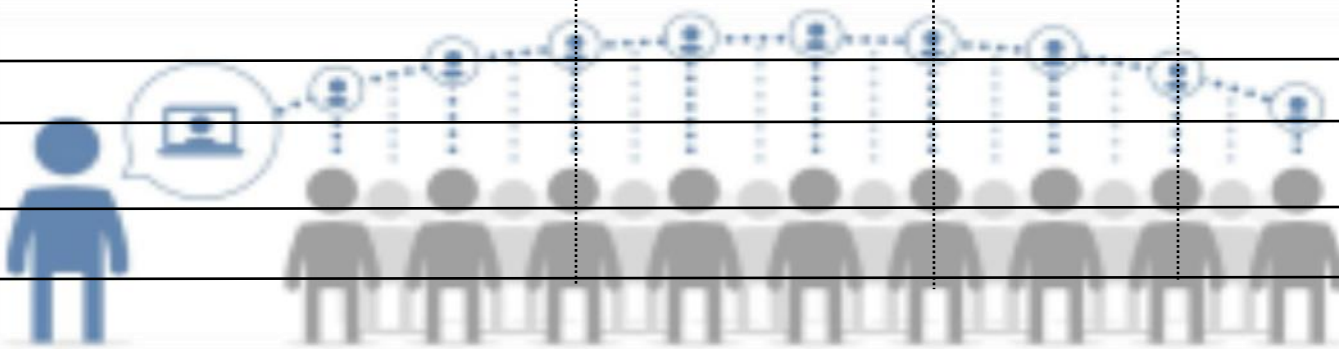
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HEROES' NAME	COMPANY	CONTACT #	\$ PER MONTH
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			



Program Incentives



Ronald
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House®
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INCENTIVIZE EMPLOYEE PARTICIPATION.

If you have the budget, provide raffle prizes for those who complete the challenge. If not, make challenge certificates and provide them to all the employees who participate and complete the challenge. *Recognition still goes a long way.....*

RECEPTIONS, CASUAL DAY, TIME OFF

Incentives are developed to encourage participation on the department level. **For example:** If 90 percent made a contribution, they received a departmental sponsored reception. If 92.5 percent participated, they were rewarded with a half-day off as well as a department sponsored reception. For a 95 percent participation rate, employees received two half-days off and the reception.

WEEKLY RAFFLE & CONTESTS

- ⇒ Weekly raffles were conducted on day two and day five of the campaign to encourage employees to make their giving decision early in the campaign. In order to be eligible for the raffle prizes, pledge cards had to be submitted by 3 p.m. on each of the raffle days. Coordinators used this as a motivational tool to ensure the timely return of pledge cards.
- ⇒ Host **friendly contests** around the office to raise charitable dollars.

Thank you

PROVIDE RECOGNITION TO VOLUNTEERS & EMPLOYEES

Thank and reward volunteers....Small tokens of gratitude are appreciated and will spread the goodwill of the campaign and encourage further volunteerism. Your Ronald McDonald representative will be glad to assist you and your team with creative and innovative ideas!

MORE FUNDRAISING IDEAS

Point-of-Sale Fundraising
Cause Marketing Campaign
Social Media Promotion
Portion of Sales Donation

