

HONOREES

THE DR. STUART SIEGEL EXCELLENCE IN PEDIATRICS AWARD

The Dr. Stuart Siegel Excellence in Pediatrics Award is presented to an individual or institution who has exhibited unique dedication and commitment to improving the quality of care and quality of life of seriously ill children, who understands the critical importance of family-centered care and who embodies the core values of RMHCSC: compassion, respect, innovation, transparency and integrity as exemplified by Los Angeles Ronald McDonald House Founder, Dr. Stuart Siegel.



**Shriners Hospitals
for Children®**
Southern California

THE CORPORATE CHAMPION AWARD

The Corporate Champion Award is given to a corporation that has exhibited outstanding leadership over an extended period of time to help Ronald McDonald House Charities of Southern California expand its ability to deliver its mission of providing comfort, care and support to families in Southern California.



CIRCLE OF GOVERNORS

The Circle of Governors of the Los Angeles Ronald McDonald House is comprised of the most esteemed leadership of the program's history. By invitation only, the Circle brings together the collective wisdom and institutional knowledge of volunteer leaders, whether through Board membership or independent service, to provide context and counsel for the program's evolution.

2016 Inductees

Clarence Brown
Jeffrey H. Stout



MISSION, VISION & VALUES

OUR MISSION

To provide comfort, care
and support to children and families
in Southern California.

OUR VISION

A community where children and
their families embrace life and healing
with a sense of hope,
enthusiasm, courage and joy.

OUR VALUES

Compassion, Integrity, Respect,
Innovation and Transparency.

For More Information Contact
Melissa Malone, Director of Development
Events & Corporate Engagement
Los Angeles Ronald McDonald House
4560 Fountain Avenue
Los Angeles, CA 90029
Direct Line – 323.644.3082
Fax – 323.669.0552
Tax ID – 95-3167869



**Los Angeles
Ronald
McDonald
House**

Mac Tonight Gala

SPONSORSHIP OPPORTUNITIES

**SATURDAY
NOVEMBER 12, 2016**

THE GLOBE THEATRE AT UNIVERSAL STUDIOS
UNIVERSAL CITY, CA



For over 35 years, the Los Angeles Ronald McDonald House has offered a home away from home for families of seriously ill children receiving treatment at area hospitals. We invite you to join us for our annual Mac Tonight Gala to celebrate some of the partners who help make this work possible – providing comfort, care and support to children and families in Southern California.

This special evening features dinner, dancing, heartwarming stories from some of our families and so much more. This year's Gala will honor Southwest Airlines, Shriners Hospital for Children, Clarence Brown and Jeff Stout for their generosity, leadership and service. We humbly ask that you join these honorees in their commitment to the Los Angeles Ronald McDonald House by sponsoring a table, purchasing an ad in our tribute book, or donating an item for our live and silent auctions.

It's hard to overstate the impact that a few simple ingredients – a comfortable bed, a warm meal or a friendly chat with another parent – can have on a family who has given up everything to help their child heal. Your support is vital to the mission of the Los Angeles Ronald McDonald House, and a gift to thousands of families every year when they need it most.

We look forward to celebrating with you.

Thankfully,

Julie Brooks Executive Director David Hilton Co-Chair Dwight Hotchkiss Co-Chair





Mac Tonight Gala

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$100,000

- (1 available)
- Friend of Mac Award recipient
 - Five minute recipient speech during event
 - Five VIP tables of 10 at dinner
 - Full page, back cover advertisement in the tribute book
 - Listing in all media and printed materials
 - Company logo prominently displayed on the "Step & Repeat"
 - Company logo/name projected on the walls throughout reception and/or dinner
 - Company logo on website with direct link to sponsor homepage

PLATINUM SPONSOR - \$50,000

- (4 available)
- Four VIP tables of 10 at dinner
 - Prominent, full page advertisement in the tribute book
 - Listing in all media and printed materials
 - Company logo displayed on the "Step & Repeat"
 - Company logo/name projected on the walls throughout reception and/or dinner
 - Company logo on website with direct link to sponsor homepage

GOLD SPONSOR - \$25,000

- (8 available)
- Three VIP tables of 10 at dinner
 - Prominent, full page advertisement in the tribute book
 - Listing in all media and printed materials
 - Company logo displayed on the "Step & Repeat"
 - Company logo/name projected on the walls throughout reception and/or dinner
 - Company logo on website with direct link to sponsor homepage

SILVER SPONSOR - \$10,000

- (20 available)
- Two VIP tables of 10 at dinner
 - Full page advertisement in tribute book
 - Recognition at the event
 - Company logo/name projected on the walls throughout reception and/or dinner
 - Company logo on website with direct link to sponsor homepage

BRONZE SPONSOR - \$7,500

- (40 available)
- One table of 10 at dinner
 - Half page advertisement in the tribute book
 - Company logo/name displayed at the event
 - Company logo on website with direct link to sponsor homepage

TABLE SPONSOR - \$5,000

- One table of 10 at dinner
- Quarter page advertisement in tribute book

BIG MAC SPONSOR - \$2,000

- Four dinner tickets
- Quarter page advertisement in tribute book

INDIVIDUAL TICKET - \$500



EXCLUSIVE EVENT NIGHT SPONSORSHIP OPPORTUNITIES

BAR SPONSOR - \$5,000

- (2 available)
- Two dinner tickets
 - Company logo and/or name displayed on bar napkins and on pop-ups at the bar

WINE SPONSOR - \$5,000

- (2 available)
- Two dinner tickets
 - Company logo on each of the bottles of wine on the dinner table



MAC TONIGHT SPONSOR INFORMATION FORM

Contact Name	Contact Title
Company/Organization	
Address	
City, State & Zip	
Office Phone	Cell Phone
Email	
Website Address	
Visa, MC or AMEX #	CC Exp. Date
Signature	

- | | |
|---|-----------|
| <input type="checkbox"/> Presenting Sponsor (1 available) | \$100,000 |
| <input type="checkbox"/> Platinum Sponsor (4 available) | \$50,000 |
| <input type="checkbox"/> Gold Sponsor (8 available) | \$25,000 |
| <input type="checkbox"/> Silver Sponsor (20 available) | \$10,000 |
| <input type="checkbox"/> Bronze Sponsor (40 available) | \$7,500 |
| <input type="checkbox"/> Table Sponsor | \$5,000 |
| <input type="checkbox"/> Big Mac Sponsor | \$2,000 |
| <input type="checkbox"/> Bar Sponsor | \$5,000 |
| <input type="checkbox"/> Wine Sponsor | \$5,000 |
| <input type="checkbox"/> Individual Ticket | \$500 |

I cannot attend but I would like:

To make a donation of \$_____

PROGRAM BOOK OPPORTUNITIES

- | | | |
|---|---------|------------------------------|
| <input type="checkbox"/> Inside Back Cover (exclusive opportunity) | \$2,000 | 8" (w) x 10.5" (h) |
| <input type="checkbox"/> Inside Front Cover (exclusive opportunity) | \$2,000 | 8" (w) x 10.5" (h) |
| <input type="checkbox"/> Full Page Ad | \$1,000 | 8" (w) x 10.5" (h) |
| <input type="checkbox"/> Half Page Ad | \$750 | 8" (w) x 5.125" (h) |
| <input type="checkbox"/> Quarter Page Ad | \$300 | 3.875" (w) x 5.125" (h) |
| <input type="checkbox"/> Business Card Ad | \$300 | 3.5" (w) x 2" (h) |
| <input type="checkbox"/> Please Design My Ad | \$50 | Be sure to provide your logo |

Deadline for inclusion in the following collateral:

Invitation - Sponsorship must be received by August 19th to be listed on the invitation.

Program Book - Provide PDF art only, all ads are full color, 300 dpi and due by October 21st.

For further information - Contact Melissa Malone, Director of Development, Events and Corporate Engagement at 323.644.3082 or mmalone@rmhsc.org

If paying by check make payable to:

Los Angeles Ronald McDonald House

Mail, Fax or Email Sponsorship To:

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