



Where Hope Lives:

Using the Power of Design to bring Healing to the Families of the
Los Angeles Ronald McDonald House

Project Description

In partnership with the California Los Angeles Chapter of the American Society of Interior Designers (ASID), Los Angeles Ronald McDonald House (LARMH) will revitalize and redesign spaces over 75 living spaces for families. This will culminate in a grand open house to present the work of 20 design teams, comprised of design industry leaders, emerging professionals and students whose generosity and skills forward our vision of providing hope, joy and courage to all the families who call us home.

The project will entail re-design of all 75 rooms, including an upgrade to our 19 efficiency apartments for families of immunosuppressed patients and a refresh of the original atrium built in 1980.

- Each multi-generational team will be responsible for up to 3 rooms.
- Kickoff event for design teams and sponsors will occur in early July.
- Showcase event will occur in late October/early November.
- Sponsors and vendors will donate goods and services and cover necessary hard costs.
- Volunteer designers will contribute vision and execution of healing spaces.

Benefits of Sponsorship

- Permanent signage featuring business name and logo in main living area of House.
- Honored at showcase open house for design community, Los Angeles Ronald McDonald House supporters and families, media and dignitaries.
- Featured in public relations campaign including showcase press release, social media strategy, website feature and dedicated e-newsletter.
- Prominent ad placement in design Open House Lookbook that will be distributed at Open House and annual Gala.
- Charitable deduction for in-kind goods and services.



**Los Angeles
Ronald
McDonald
House**

Labor of Love Sponsor Levels

Presenting Sponsor: \$100,000 (1 available)

Includes all Benefits of Sponsorship PLUS:

- “Presented by” with company name and logo to follow event title on all event collateral
- Invitation to participate in all event media opportunities
- Full page inside front cover ad in Showcase Lookbook
- Logo placement on LARMH homepage
- Dedicated e-blast and website feature
- Table for 10 at annual LARMH gala

Platinum Sponsor: \$25,000 (4 available)

Includes all Benefits of Sponsorship PLUS

- Half-page ad in Showcase Lookbook on back cover or inside back cover
- Logo placement on LARMH website
- Dedicated e-blast and website feature
- 4 tickets to annual LARMH gala

Gold Sponsor: \$10,000 (8 available)

Includes all Benefits of Sponsorship PLUS:

- 1/2-page ad in Showcase Lookbook
- Dedicated e-blast and website feature
- 2 tickets to annual LARMH gala

Silver Sponsor: \$5000

Includes all Benefits of Sponsorship PLUS:

- 1/4-page ad in Showcase Lookbook.

In-Kind Sponsors Needed

- Paint
- Carpet/Flooring
- Cabinetry
- Lighting and Bathroom Fixtures
- Countertop/Slab
- Home Décor/Accessories
- Furniture
- Bedding and Bath Textiles

Custom sponsorships available. In-kind sponsor benefits will reflect value of product donated.

For more information or to learn more about:

- Joining a Design Team
- Partnering as a Vendor
- Becoming a Sponsor

Contact Julee Brooks, Executive Director

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