



# Sponsorship Packet



Long Beach  
Ronald  
McDonald  
House

Red SHOE  
SOCIETY

The Red Shoe Society Long Beach Presents

The 4th Annual Spring Gala

## *a Masquerade Ball*

*benefiting the Long Beach Ronald McDonald House*

Friday, May 13, 2016

At Seven O'clock

The Grand, Long Beach

4101 E. Willow Street

562.285.4307 or [jmoore@rmhcsc.org](mailto:jmoore@rmhcsc.org)

Dear Friends,

We are proud to invite you to the Red Shoe Society's 4th Annual Spring Gala on Friday, May 13, 2016 at The Grand in Long Beach. This event will bring together supporters from throughout the community as this premier young professionals group hosts a night you will not forget.

Last year's fundraiser has already generated interest from a wide variety of businesses and individuals who want to participate this year! In addition to a great time, guests will enjoy a red carpet entrance, music, dancing, hosted beer and wine, heavy hors d'oeuvres, silent auction and great raffle giveaways.

The Red Shoe Society is a group of young professionals with a collective goal to help make a difference in the lives of families with seriously ill children receiving treatment at a nearby medical facility. As stewards of the Long Beach Ronald McDonald House, Red Shoe Society members work together to raise money, volunteer their time and talents, and network with a slew of active community members.

Our Long Beach Ronald McDonald House was created as a way of alleviating at least a small part of the challenges faced by families by providing housing for them while their critically ill child is receiving medical care. Since opening its doors in December, 2011, the LBRMH has served more than 2,500 families, providing a valuable community service to families facing the most difficult of life's challenges: the illness of a child.

The Red Shoe Society is excited to host this special event open to the entire community to benefit the Long Beach Ronald McDonald House. With your help we'll reach our fundraising goal of \$40,000! You can help us help kids.

We sincerely hope you'll join in our efforts by sponsoring the Red Shoe Society Masquerade Ball benefiting the Long Beach Ronald McDonald House.

Sincerely,

Christine Robbins  
President  
Red Shoe Society

Jennifer Moore  
Director of Development  
Long Beach Ronald McDonald House



# SPONSORSHIP LEVELS AND BENEFITS

BENEFIT	Title Sponsor \$10,000	Diamond Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000
Banner on Main Stage &	●			
Representation as Presenting Sponsor on all collateral and step & repeat	●			
Special banner at event	●	●		
Logo on all sponsor banners	●	●	●	●
Recognition at event	●	●	●	●
Logo and Link on LBRMH website	●	●	●	●
Company mention in press releases	●			
Access for 10 guests to event	●			
Access for 8 guests to event		●		
Access for 6 guests to event			●	
Access for 4 guests to event				●
Entrance to early cocktail hour at 6 pm	●	●	●	●

## Casino Table Sponsor: \$500

Includes: access for 2 guests to event, signage at casino table, logo on LBRMH website and logo on event signage.

### Underwriting Opportunities

Hosted Beer & Wine: \$2,500

Invitations, printing & mailing: \$750

Entertainment: \$500

Decorations/Décor: \$500

Signage: \$1,000

Photographer: \$250

# RSS Masquerade Ball Sponsorship Form

Company/Individual name: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Underwriting Opportunity: \_\_\_\_\_ Amount: \$\_\_\_\_\_

Company/Individual Address:

Primary Contact Information:

Street Address: \_\_\_\_\_

Name: \_\_\_\_\_

City: \_\_\_\_\_

Phone Number: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Company URL: \_\_\_\_\_

## Logo Submission Information

a) In order to ensure the best possible reproduction of your log, we require that you send us an Adobe Illustrator file (.eps or .ai). All fonts in the logo should be converted to outlines, and please include the file extension (.eps) in the file name. Be sure to include a color version as well as a solid black version of your logo.

b) A JPEG file is acceptable formation for recognition on our website, however, we cannot guarantee that the quality of your logo will be preserved when a JPEG file is submitted for reproduction on a banner. If we determine that the logo quality is at risk of being compromised, we will recognize your organization in printed text rather than with you logo

c) Please include URL you would like us to link your logo to if different from company URL

## Please include your preferred method of payment:

☐ Check Enclosed ☐ Please Invoice

If you would like to use a credit card, please complete the following information: ☐ Amex ☐ Visa ☐ MC

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Mail sponsorship form and payment to:

Attn: Jennifer Moore, Long Beach Ronald McDonald House - 500 E. 27th Street, Long Beach, CA 90806

## For questions, please contact:

Jennifer Moore, Development Manager - Tel: 562.285.4307 - Fax: 562.285.4399 - Email: [jmoore@rmhcsc.org](mailto:jmoore@rmhcsc.org)