



Adopt a Room

The mission of the Los Angeles Ronald McDonald House is to provide comfort, care and support to critically ill children and their families. Our House provides free temporary housing to accommodate 75 families each night giving them the amenities of any typical home, including a room, communal kitchen, laundry rooms, and much more.

Our vision is to create a community where children and their families embrace life and healing with a sense of hope, enthusiasm, courage and joy. We are open 24 hours a day, 7 days a week, 365 days a year. No family is ever turned away due to financial status.



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McDonald
House®**
LOS ANGELES

Dear friend,

The Los Angeles Ronald McDonald House (LARMH) is celebrating 44 years of Keeping Families Close in 2024. During those 44 years, **LARMH has been home to 35,700 families from 47 different countries.**

As the number of families we serve grows each year, our operating budget expands in response, **and we rely on the generous donations of companies and individuals to keep our doors open.** By strategically structuring an Adopt a Room program, we hope to broaden awareness of our mission and strengthen the diversity of our giving opportunities.

On the following pages, we have listed the benefits that you or your company will receive as an Adopt a Room donor. Please don't hesitate to reach out to discuss how we can help **align our mission with your philanthropic goals.**

We sincerely hope that you will join in our efforts and thank you in advance for your consideration.

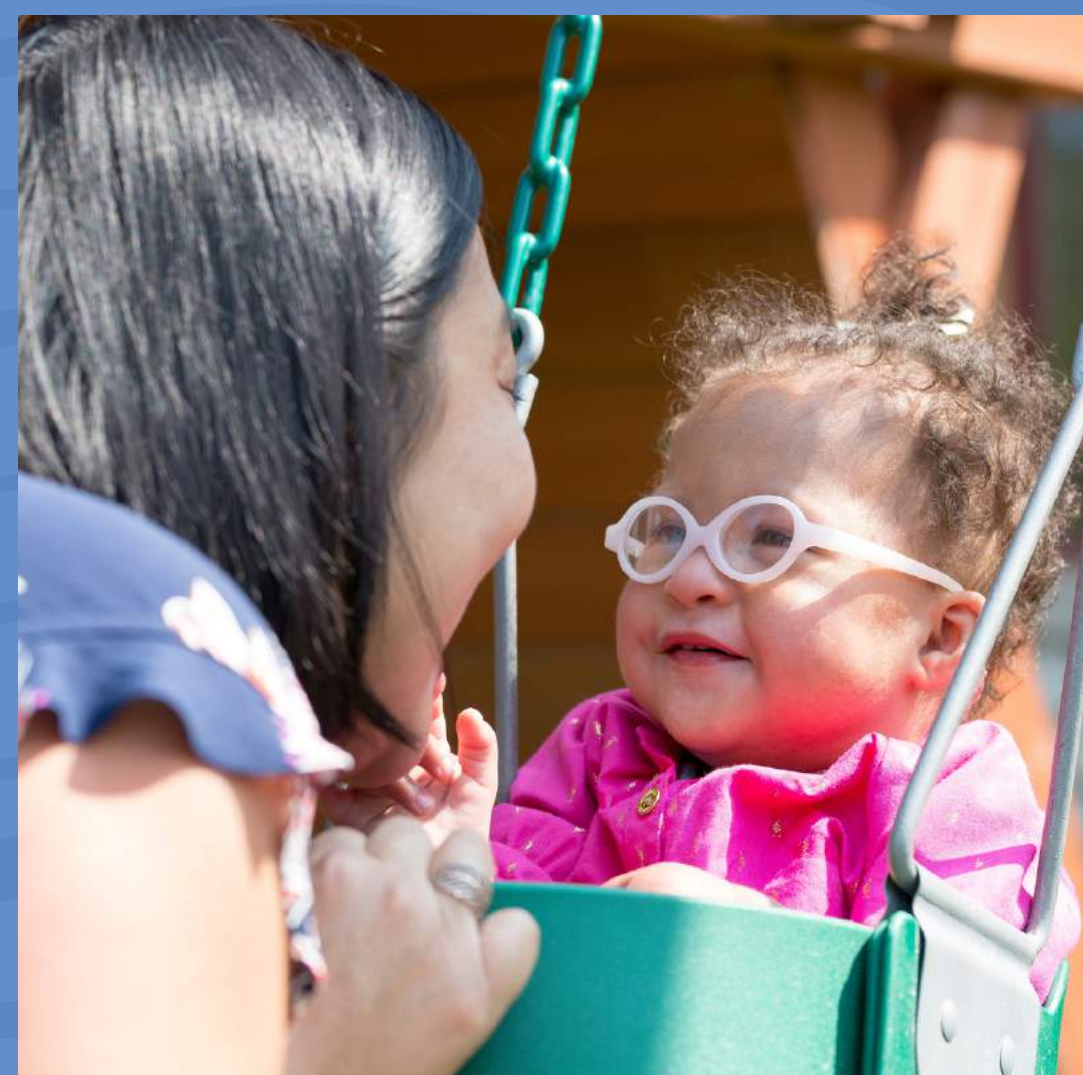
With gratitude,



Rebecca Jackson Lai
Los Angeles Ronald McDonald House Executive Director
rjackson@rmhcsc.org

"Having our family close was everything. It gave us somebody to talk to, somebody to keep us believing, somebody to keep us going and keep us fighting. **This is why we continue to support the Ronald McDonald House** - we want any other parent, any other family, any other child going through [what we went through], to be able to have that gift of time with their family."

- Davis-Perez Family



Adopt a Room

at Los Angeles Ronald McDonald House



Communal Kitchen

(2 AVAILABLE)

\$20,000

- Quarterly mailed packet with impact report and family stories
- Invitation to yearly Adopt a Room donor reception
- Recognition as an Adopt A Room sponsor at all Meals of Love for the year
- Recognition as an Adopt A Room sponsor on the LARMH website
- Annual signage outside of adopted room
- Tailored day on-site at LARMH for a tour and lunch for up to 12 people
- Yearly donor spotlight in e-blast reaching 15K+ constituents
- Twice yearly donor feature on social media channels with 5K reach
- Recognition in gala program as an Adopt a Room sponsor
- One table (ten seats) at gala

Dining Room

(2 AVAILABLE)

\$15,000

- Quarterly mailed packet with impact report and family stories
- Invitation to yearly Adopt a Room donor reception
- Recognition as an Adopt A Room sponsor on the LARMH website
- Annual signage outside of adopted room
- Tailored day on-site at LARMH for a tour and lunch for up to 10 people
- Yearly donor spotlight in e-blast reaching 15K+ constituents
- Once a year donor feature on social media channels with 5K reach
- Recognition in gala program as an Adopt a Room sponsor
- Six individual gala tickets



Help Yourself Pantry

(2 AVAILABLE)

\$10,000

- Quarterly mailed packet with impact report and family stories
- Invitation to yearly Adopt a Room donor reception
- Recognition as an Adopt A Room sponsor on the LARMH website
- Annual signage outside of adopted room
- Tailored day on-site at LARMH for a tour and lunch for up to 6 people
- Yearly donor spotlight in e-blast reaching 15K+ constituents
- Once a year donor feature on social media channels with 5K reach
- Recognition in gala program as an Adopt a Room sponsor
- Four individual gala tickets



Adopt a Room

at Los Angeles Ronald McDonald House



Play Room

(2 AVAILABLE)

\$10,000

- Quarterly mailed packet with impact report and family stories
- Invitation to yearly Adopt a Room donor reception
- Recognition as an Adopt A Room sponsor on the LARMH website
- Annual signage outside of adopted room
- Tailored day on-site at LARMH for a tour and lunch for up to 6 people
- Yearly donor spotlight in e-blast reaching 15K+ constituents
- Once a year donor feature on social media channels with 5K reach
- Recognition in gala program as an Adopt a Room sponsor
- Four individual gala tickets

Family Apartment

(16 AVAILABLE)

\$7,500

- Quarterly mailed packet with impact report and family stories
- Invitation to yearly Adopt a Room donor reception
- Recognition as an Adopt A Room sponsor on the LARMH website
- Annual signage outside of adopted room
- Tailored tour on-site at LARMH for up to 4 people
- Yearly donor spotlight in e-blast reaching 15K+ constituents
- Once a year donor feature on social media channels with 5K reach
- Recognition in gala program as an Adopt a Room sponsor
- Two individual gala tickets



Family Room

(59 AVAILABLE)

\$5,000

- Quarterly mailed packet with impact report and family stories
- Invitation to yearly Adopt a Room donor reception
- Recognition as an Adopt A Room sponsor on the LARMH website
- Annual signage outside of adopted room
- Tailored tour on-site at LARMH for up to 4 people
- Yearly donor spotlight in e-blast reaching 15K+ constituents
- Once a year donor feature on social media channels with 5K reach
- Recognition in gala program as an Adopt a Room sponsor



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Adopt a Room

ROOM SELECTION

- \$5,000**
Family Room
 - \$7,500**
Family Apartment
 - \$10,000**
Play Room
 - \$10,000**
Help Yourself Pantry
 - \$15,000**
Dining Room
 - \$20,000**
Kitchen
- I am unable to adopt a room at this time, but please find enclosed a one time gift of \$ _____
- I am unable to adopt a room at this time, but please charge my card monthly for a gift of \$ _____

INFORMATION

Please print your name exactly as you would like it to appear for recognition

Contact Name: _____

Company Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

I would like to pay my 12 month pledge:

- in full
- quarterly
- monthly

Enclosed is my check for: \$ _____

Please charge my card (check one)

- VISA
- MC
- AMEX
- DISCOVER

Card Number: _____ Security Code: _____ Exp. Date: _____

Print name as it appears on card: _____

Signature: _____

Please remind me of my remaining pledge balance on: _____ (date)

<p>Please return to:</p> <p>Brian Rosenbaum, Director of Development & Communications 323-644-3075 brosenbaum@rmhcsc.org</p>	<p>Please make checks payable to:</p> <p>Los Angeles Ronald McDonald House 4560 Fountain Avenue Los Angeles, CA 90029</p>
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