

# Home With a Heart

NEWSLETTER | SUMMER 2023



Ronald  
McDonald  
House®  
LONG BEACH

**WOW!**  
**Our Walk For Kids Event was Amazing**  
**THANK YOU!**



## Meet our New Executive Director - Cheryl Vargas

The search is over for the new Executive Director for the Long Beach Ronald McDonald House. Welcome Cheryl Vargas! We are thrilled to introduce, Cheryl Vargas, who brings over 16 years of executive leadership experience in the non-profit sector.

Cheryl has dedicated her career to driving positive change in the community. Most recently, Cheryl served as the Director of Women in Leadership & Philanthropy at the University of San Francisco. She has also been an active member of Soroptimist International Lakewood/Long Beach, a community volunteer for Lakewood Rotary, and a longtime member of the YMCA family.

Cheryl holds a Master's Degree in Public Health from San Diego State University and enjoys spending time with her family, traveling, and cheering on her favorite sports teams.

With her wealth of experience and dedication to serving the community, we have no doubt that Cheryl will be an invaluable asset to the Long Beach Ronald McDonald House and our larger Ronald McDonald House Charities of Southern California organization.

Please join us in welcoming Cheryl to the team and supporting her as she leads us in making a positive impact in the lives of the children and families we serve at the Long Beach Ronald McDonald House.



## Round Up for Families

*Giving back has never been easier!*

McDonald's launched "Round-Up for RMHC" technology to make donating to Ronald McDonald House Charities easier. McDonald's unveils new "Menu of Moments" to show how every customer donation benefits families served by RMHC. Customers simply select the "Round-Up for RMHC" button at checkout on the kiosks or let the cashier at the front counter know they would like to Round-Up their purchase. Every donation makes a big difference for our families. We encourage you to Round-Up your McDonald's purchase to the nearest dollar at their registers, in-store kiosks and on the McDonald's new app.

More info. at: <https://tinyurl.com/4z9h55sr>

### Round-Up 8 Week Challenge

In collaboration with McDonald's Owner Operator, Todd Horner, an 8-week Summer Round-up initiative is underway! Over the next week and counting, LBRMH staff will be "popping-in" to local McDonald's restaurants building new

relationships and challenging employees to ask customers to "Round-Up for RMHC." Rounding up brings bigger smiles and tighter hugs to RMHCSC families! This is simply one of many ways we aim to "Keep Families Together."



Help keep families close! Visit [www.rmhcsc.org/longbeach](http://www.rmhcsc.org/longbeach) to give today.



# RECAP

SHORELINE PARK | LONG BEACH  
JUNE 4, 2023



## THANK YOU!!

114% OF OUR GOAL REACHED | 68 TEAMS, OVER 1,100 WALKERS  
\$233,320 RAISED!!

Thank you to our 2023 Committee for their dedication and hard work that made our Walk For Kids successful! Freddy Rodriguez & Grant Uba - Co-chairs - Bradlee Crichfield, Matt Cullen, Vicki Oates, Shannon Paul, Gabby Balazs, Derek Orie, and Jon Gotz.

Also, thanks to our team captains, teams, families and individual walkers! Your participation and contributions allow us to continue our mission.

WALK FOR KIDS 2023   Leader Board	
Top Teams	Top Participants
Movers & Shakers - \$18,489	Suzanne Nosworthy - \$5,425
A Few Good Men & Friends - \$10,770	Jill Rosenberg - \$5,329
Amber Resources - \$9,631	Kathleen Costello-Pitts - \$3,500
South Coast Shingle - \$7,628	Phil Figueroa - \$2,790
P2S, Inc. - \$6,400	Lizzie Malafronte - \$2,130

**SEE YOU NEXT YEAR! SAVE THE DATE - MAY 18, 2024**  
**OUR 13TH ANNUAL WALK FOR KIDS EVENT!!**  
**SHORELINE PARK, LONG BEACH**

For more event information, including sponsorship opportunities, please contact Marina Olmos at 562.285.4301 or molmos@rmhsc.org

## Healing Hearts Through Pets

The Pet Prescription Team, a volunteer certified therapy dog organization visited the Long Beach Ronald McDonald House to provide comfort and support to our families. Our furry friends Latte, Salsa, and Ellie, bring bright smiles to those in need of a pick-me-up. We're grateful for this long-standing partnership and we look forward to future visits!



LONG BEACH  
RONALD MCDONALD  
HOUSE CORPORATE  
PARTNER PROGRAM

Traditionally the LBRMH annual operating budget relies on revenue from its two biggest events, Walk for Kids and A Few Good Men Gala. By strategically structuring a corporate partner program, we see an opportunity to broaden awareness of our mission and strengthen the diversity of our corporate giving. With our focus on corporate employee engagement, our corporate partners can tailor a program that is right for their employees and the company.

We sincerely hope that you will join in our efforts and thank you for your consideration.

Matt Cullen  
Co-Chair

Lindsay Hughes  
Co-Chair

## Charter Members

We would like to recognize and thank



for joining our new Corporate Partnership Program!

For more information contact Connie Jeffries at cjeffries@rmhsc.org







# 9th Annual A FEW GOOD MEN GALA

THURSDAY, OCTOBER 19, 2023

Pacific Room at the Long Beach Arena | 5:00 p.m.

300 East Ocean Boulevard | Long Beach, CA 90802

Presented by

Don Temple Family  
Charitable Foundation



MOLINA/RUDY  
Family Fund

Benefiting



Ronald  
McDonald  
House®  
LONG BEACH

Join us for the **9th Annual A Few Good Men Gala**

Enjoy a *fashion show* featuring our impressive “models,” take advantage of the opportunity to *bid on a priceless and unique experience*, personally designed by each Honoree.

Visit <http://bidpal.net/afgm23> to RSVP

## CLASS OF 2023 HONOREES

Rick Adams, MD  
Rich Archbold  
Ricardo Azevedo  
Tony Azevedo

Rob Bellevue  
Robert N. Braun, MD  
Gary Fields  
Sean Hitchcock

Frank Newell  
George Pla  
Peter Smith  
Felton Williams, PhD

## Volunteer Spotlight

Kaela is a junior at Tuskegee University in Alabama, where she is working to become a registered Nurse. When not volunteering at Long Beach Ronald McDonald House she spends time with family & friends, practices self-care, doing outside activities, and serving her community. We are grateful for her help in the office and at our events!



## Family Time ❤️ The Hernandezes

Meet Niko, staying for one of three reconstructive surgeries in 2022 and 2023. His mom, Erika, relieved to have a place to stay during the surgeries. "We are alone and far from home so we appreciate the House, staff and being offered comfort during a difficult time. Nico's favorite part of the house is the snacks. Ericka likes connecting to families in the house, they have become a second family. I want to express my thanks for this amazing gift.

