



FUNDRAISER PLANNING TIPS

The **Long Beach Ronald McDonald House** is able to help hundreds of families each year thanks to the generous support of individuals like you!

How Can You Help?

You, your school, your church, your company, your family, and your community organization CAN help. Whether you prefer a large-scale event or something small and simple, we greatly appreciate your efforts to support Long Beach Ronald McDonald House (LBRMH) and the families we serve.

What is a Third Party Fundraiser:

An event solely organized by volunteers, whether companies or individuals, for the purpose of raising funds and creating awareness on behalf of LBRMH. Our top Third Party Fundraisers include: Wish List Drives, Golf Tournaments, Wine & Dine Events, Award Banquets, Book & Toy Drives, Holiday Season Drives, Run for a Cause, Shop for a Cause, Marathons/Sporting Events, and Dine for a Cause.

Steps to Planning a Third Party Fundraiser:

- Define your event
- . Complete our Third Party Application and submit it 30 days prior to your event. www.rmhcsc.org/longbeach/third-party
- Spread the word!
- Deliver proceeds from your event to LBRMH

How Can LBRMH Support You?

- Provide video links, photos, and testimonials to help promote LBRMH
- Provide LBRMH logo for use on promo materials (these must be reviewed and approved by LBRMH staff before publishing)
- Set up group tours of the House prior to or after the event
- Display flyers and information throughout the House
- Promote via Social Media outlets
- List on our website events calendar
- Offer informational materials to display at the event

Contact Marina Olmos, LBRMH Special Event Coordinator, at (562) 285 - 4300 or molmos@rmhcsc.org